Outreach Scholarship Conference 2005

ENGAGEMENT

October 2-4, 2005

FINAL PROGRAM

An annual conference sponsored by University of Georgia The Ohio State University University of Wisconsin-Extension The Pennsylvania State University

The University of Georgia Center for Continuing Education • Athens, Georgia



Conference Registration

The conference registration desk is located on the first floor of the Georgia Center. Personnel will be available throughout the conference to assist you as needed.

Internet Café

For your convenience an internet café with several computers will be available in Computer Lab B on the 5th floor throughout the conference.



Learning Objectives

The Outreach Scholarship Conference 2005 is designed to engage participants on several levels. For those new to the idea of the scholarship of engagement, the conference will help shape an understanding of the concept by providing examples of the scholarship of engagement. For those already grounded in their understanding of the definition and practice of the scholarship of engagement, the conference will further the national dialogue about:

- the scholarship of engagement as an integral and enriching component of faculty and university work,
- the relationship of the scholarship of engagement to other components of faculty and university work (in particular teaching and research),
- research on the scholarship of engagement, and
- the role of universities as "engaged institutions" in twenty-first century society.

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Optional Tour of the University of Georgia campus

Georgia campus

Outreach Scholarship Conference 2005

Registration

Refreshment Break

Networking Luncheon **Concurrent Sessions**

Concurrent Sessions

Concurrent Sessions

Refreshment Break

Reception at the State

Buses depart for the Botanical

Botanical Garden of Georgia

Keynote Address

Garden

Invited Sessions

Schedule At-a-Glance

Sunday, October 2

8:00 a.m. – 5:00 p.m. 9:30 – 10:00 a.m. 10:00 – 11:30 a.m.

11:30 a.m. – 12:45 p.m. 1:00 – 1:30 p.m. 1:45 – 2:15 p.m. 2:30 – 3:00 p.m. 3:00 – 3:30 p.m. 3:30 – 5:00 p.m. 5:45 p.m.

6:00 – 7:30 p.m.

Monday, October 3

7:30 – 11:00 a.m.	Registration	Sha
7:30 – 8:30 a.m.	Special Interest Roundtable	1. Ti
	Breakfast	2. Ti
8:30 – 9:00 a.m.	Poster Presentations	E
9:00 – 10:30 a.m.	Panel of Presidents Plenary	3. Ti
	Session	th
10:30 – 11:00 a.m.	Poster Presentations &	4. Ti th
	Refreshment Break	5. Ti
11:00 – 11:30 a.m.	Concurrent Sessions	0. 11
11:45 a.m. – 12:15 p.m.	Concurrent Sessions	
12:30 – 1:30 p.m.	Luncheon	
1:45 – 3:15 p.m.	Invited Sessions	
	Optional Tours: University of Georg	ia camp
	Community Tour	
3:15 – 3:45 p.m.	Refreshment Break	
3:45 – 4:15 p.m.	Concurrent Sessions	
5:15 p.m.	Buses depart for Sanford Stadium	
5:30 – 7:30 p.m.	Reception at the Sanford Stadium S	SkyClub

Tuesday, October 4

7:30 – 8:30 a.m.	Special Interest Roundtable Breakfast
8:30 – 9:00 a.m.	Concurrent Sessions
9:15 – 9:45 p.m.	Concurrent Sessions
9:45 – 10:00 a.m.	Refreshment Break
10:00 – 11:30 a.m.	Plenary Session
	2006 Outreach Scholarship Conference Registration Drawing
11:30 a.m.	Conference Adjourns

"Transformation through Engagement,"

focuses on ways in which faculty and staff in the public service, outreach, and engagement arenas can change and even transform the environments in which they function. Societal problems are not static; therefore solutions cannot be static. To be effective, the engaged institution must continuously transform itself to address changing societal needs.

Share and learn by examining this year's 5 tracks:

- 1. Transforming Communities through Engagement
- 2. Transforming Global Connections through Engagement
- 3. Transforming Institutions of Higher Education through Engagement
- 4. Transforming Pre-K through Grade-12 Education through Engagement
- 5. Transforming Public Policy through Engagement

www.outreachscholarship.org



Suzanne W. Morse



Pew Partnership FOR CIVIC CHANGE

Keynote Address

Monday, October 3, 2005

3:30–5:00 p.m. Mahler Auditorium

Strengths United: Universities and Communities Working Together

Suzanne W. Morse

Suzanne Morse will discuss the enormous civic potential that is created when higher education and community agencies join forces to address systemic issues. Building on two decades of research on successful partnerships and civic engagement, Morse will outline opportunities that exist, avenues that must be created, and specific ways to leverage the intellectual capital within universities to change the outcomes for communities.

About Suzanne Morse

As president of the Pew Partnership for Civic Change, Suzanne W. Morse leads a team that provides solutions to community and civic engagement problems in America. Suzanne Morse's work as an author, speaker and advocate for the importance of civic partnerships and citizen leadership to strong democratic communities is widely recognized. Her latest book, *Smart Communities: How Citizens and Local Leaders Can Use Strategic Thinking to Build a Brighter Future* (Jossey-Bass, 2004) uses examples of successful civic change initiatives in the United States to argue for a particular approach to strategic, long-term community change.

About the Pew Partnership for Civic Change

The Pew Partnership for Civic Change is a civic research organization that provides consulting and program support to communities, governments, foundations and nonprofit agencies. They help clients identify and implement solutions and strategies crucial to making communities stronger.

Panel of Presidents Plenary Session

Monday, October 3, 2005 Mahler Auditorium

Supporting and Advancing Engagement: Institutional Best Practices

Across the nation, institutions of higher learning demonstrate the transforming power of engagement on a daily basis. Our collective commitment to outreach education, community engagement and applied research will be addressed in this moderated panel, as leaders from major public universities discuss the role of universities in supporting and advancing engagement. Focusing on best practices, panelists will share successes, opportunities and challenges from their home institutions in a discussion of today's engaged universities.

Panelists:

Mark A. Emmert, President, University of Washington Karen A. Holbrook, President, The Ohio State University Sean O'Keefe, Chancellor, Louisiana State University (Invited)

Moderator:

Michael F. Adams, President, University of Georgia

Plenary Session

Tuesday, October 4, 2005

10:00-11:30 a.m. Mahler Auditorium

University/Community Partnerships – Keys to Effective Engagement

Rick Foster, W.K. Kellogg Foundation

Effective partnerships between communities and universities must start from an assumption of mutual respect and mutual benefit. Foster will speak to lessons learned on facilitating authentic engagement from W.K. Kellogg Foundation programming work which includes the Presidents' Commission on the Twenty-First Century State and Land Grant University, as well as those directly associated with Native American Tribal Colleges, Historically Black Colleges and Universities, and Hispanic Serving Institutions.

About Rick Foster

As the vice president for programs at the W.K. Kellogg Foundation of Battle Creek, Michigan, Foster's programming duties include guiding Foundation efforts in food systems, rural development and leadership development. Foster also serves on the Executive Team that provides overall direction and leadership for the Foundation.

About the W.K. Kellogg Foundation

The W.K. Kellogg Foundation was established in 1930 "to help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations." Its programming activities center on the common vision of a world in which each person has a sense of worth; accepts responsibility for self, family, community, and societal well-being; and has the capacity to be productive, and to help create nurturing families, responsive institutions, and healthy communities.



Rick Foster





Mark A. Emmert



Karen A. Holbrook



Sean O'Keefe



Michael F. Adams

Final Program

Sunday, October 2, 2005

8:00 a.m.–5:00 p.m. **Registration** *Lower Lobby*

9:30–10:00 a.m.

Refreshment Break Lower Lobby

10:00–11:30 a.m.

Invited Sessions

Room K/L

Engaging Faculty and Students through Online ALNs (Asynchronous Learning Networks)

Gary Miller, Associate Vice President for Outreach and Executive Director of Continuing and Distance Education, The Pennsylvania State University

Mary Niemiec, Executive Director of External Education, The University of Illinois at Chicago Anthony G. Picciano, Professor, Graduate Program in Education Leadership, Hunter

College, Member of Doctoral Faculty in the City University of New York Graduate Centers Programs in Urban Education and Technology Pedagogy

This panel discussion will describe online ALN program models that are evolving and are bringing faculty and students together in vibrant, interactive learning communities. These communities may exist in localities of a few square miles or across the globe. These programs serve a wide variety of students and organizations including:

- 1. adult learners looking to enhance/expand their professional credentials;
- 2. learners who are geographically distant from higher education and have little opportunity in their communities to advance their education; and,
- 3. public and private organizations seeking to provide on-going professional development opportunities for their staffs and employees.

The work of the Alfred P. Sloan Consortium (Sloan-C) will be highlighted in moving forward the development of these models. The fundamental mission of Sloan-C is to help learning organizations continually improve the quality, scale, and breadth of their online programs according to their distinctive missions, so that education will become a part of everyday life, accessible and affordable for anyone, anywhere, at any time. A special focus of the consortium is to work in collaboration with public agencies and private corporations to enhance/expand the skills and expertise of their employees/staffs via on-going training and development. Among their active members are institutions such as University of Maryland University College, Penn State World Campus, Rio Salado College, University of Texas Telecampus, and the University of Illinois, all of which have worked diligently to develop online programs that meet community needs, especially with regard to facilitating the credentialing/certification of professionals in high-need areas.



Gary Miller



Mary Niemiec



Anthony Picciano

Room R Responding to the National Need for Nurses: How to implement a Career Lattice Program

Diana Bamford-Rees, Associate Vice President, Council for Adult and Experiential Learning

Council for Adult and Experiential Learning (CAEL) has just published a guidebook on "How to Implement a Nursing Career Lattice Program." The guide is designed for College, Healthcare Alliances, Employers and Workforce Investment Boards. In 2003, the Department of Labor funded CAEL to implement a nursing career lattice apprenticeship model in five demonstration sites. The guidebook has been developed based on our experience in the design and start-up for these programs and draws heavily on lessons learned. In this session, we will share the models, discuss the benefits and challenges, and describe the crucial role played by educational institutions in replicating this model.

Room Q

A Statewide Approach to Leadership Development Fanning Institute, University of Georgia

David P. Mills, Senior Fanning Fellow **Louise Hill**, Community Leadership Development Specialist **Kim Anderson**, Youth Leadership Development Specialist

The focus of this workshop is a case study of Georgia's statewide-integrated approach to building community capacity through leadership development. Participants will examine the major components of the initiative, the design process utilized, implementation strategy, funding and program outcomes. Participants will also discuss the relationships between leadership development and community and economic development; how to build stronger partnerships and support for leadership development; and the advantages and challenges to a statewide integrated approach.

Room Y/Z

The Wisconsin Entrepreneurs' Network: Redefining Higher Education's Role in Business Outreach

Erica Kauten, Managing Director, Wisconsin Entrepreneur's Network, State Director, Wisconsin Small Business Development Center

In September 2004, the Wisconsin Department of Commerce sought proposals from organizations to provide business services and technology commercialization assistance to Wisconsin entrepreneurs. Erica Kauten led the winning team, a group of four major organizations committed to developing an integrated system that complements existing resources, creates new services, and serves the information needs of the state's entrepreneurs. Their idea – the Wisconsin Entrepreneur's Network (WEN) – formally debuted on June 1, 2005. WEN partners are experts in business, intellectual property, regulatory compliance, and tech transfer. Kauten will showcase the importance of the post-secondary institution partners and their role in providing linkages to local business, industry, and entrepreneurs.

10:00-11:30 a.m.

Optional Tour of the UGA Campus

This tour of the University of Georgia Campus is conducted by students from the UGA Visitor's Center. The tour offers visitors a unique blend of history and tradition combined with all the excitement and energy of today's modern campus.



Diana Bamford-Rees



David Mills



Louise Hill



Kim Anderson



Erica Kauten

11:30 a.m. – 12:45 p.m.

Networking Lunch Buffet Banquet Area

1:00–1:30 p.m. Concurrent Sessions

Room Q

Sharing Knowledge, Power and Respect: Keys in Bringing the Science, Fishing, and Fisheries Management Communities Together to Improve Science, Practice, and Relationships

Flaxen D. L. Conway, Extension Community Outreach Specialist, Oregon Sea Grant and Department of Sociology, Oregon State University

Two examples of how a team of campus- and county-based faculty transformed from the "academic expert mentality" into the co-learner mode to work with the fishing community and the fisheries science/management community to address three critical issues: industry transformation, deteriorating relationships between communities, and improving science through cooperative research.

Room T/U

Strengthening Extension's Capacity for International Engagement

Kelli A. Selby, Program Coordinator, International Extension, Purdue University Pamala V. Morris, Associate Professor, Department of Youth Development and Agricultural

Education, Purdue University

Come and learn about curriculum to strengthen the confidence and competence of Extension personnel to engage in the international arena of their professional assignments. You will learn about the design process and try some of the activities, including building cultural competencies, assessing strengths of your community, and discovering global trade.

Room K/L

Transforming Program Administrative Structure for Engagement: The Pain and Pride of Interdisciplinary Teams

Nancy Franz, Associate Director, University of New Hampshire Cooperative ExtensionLisa Townson, 4H Youth Development Specialist, University of New Hampshire Cooperative Extension

Successful university-community outreach requires transcending programmatic silos. This workshop relates how the University of New Hampshire Cooperative Extension realigned programming structures and culture to do just that. Participants will discover interdisciplinary teams and how they remove program silos to engage faculty, students and staff in reaching the university's outreach mission.

Room V/W

Expanding our Reach: Partnering with K-12

Lynn Sametz, K-12 Outreach Director, The Ohio State University at Lima

The Ohio State University at Lima's K-12 Outreach program brings quality education programs to students in our communities. The session will share information on specific programs (including our portable planetarium), suggest ways to develop successful and lasting partnerships, and involve participants in discovering ways to expand their outreach with K-12 partners.

Room Y/Z University and State Agency Collaboration to Impact Quality Care for Children

Karen Shetterly, Senior Public Service Associate, University of Georgia **Holly Higgins**, Training Approval Project Manager, University of Georgia

Participants will hear about collaboration between a university and a state agency to develop a system to regulate and monitor training in licensed child care centers. As a result of data produced from this project, recommendations are made for policy to strengthen quality care for children in Georgia.

Room R Public Deliberation: Efforts in Two States to Transform Public Policy Development

- **Sue E. Williams**, Family Policy and Leadership Development Specialist, Oklahoma Cooperative Extension Service and Professor, Department of Human Development and Family Science, Oklahoma State University
- **Renee A. Daugherty**, Extension Leadership and Educational Methods Specialist, Oklahoma Cooperative Extension Service and Associate Professor, Department of Human Development and Family Science, Oklahoma State University

Oklahoma State University and the Oklahoma Partnership for Public Deliberation along with the University of Missouri incorporated public deliberation into their public policy work. To implement public deliberation, they conducted institutes and academies to prepare Extension professionals and community leaders to use this practice in their public lives. This presentation will highlight the history and impacts of these efforts.

1:45-2:15 p.m.

Concurrent Sessions

Room Q

Rivals as Partners: Auburn University and the University of Alabama Work Together to Revitalize Rural Alabama

Joe A. Sumners, Director, Economic Development Institute, Auburn University Nisa Miranda, Director, University Center for Economic Development, University of Alabama

The University of Alabama and Auburn University were instrumental in the creation of the innovative Alabama Communities of Excellence (ACE) program, a public-private partnership of 15 organizations that are combining forces to revitalize rural communities in Alabama. This session offers lessons about building partnerships and effectively engaging partners within communities.

Room T/U

Creating Collaborative and Sustainable International Service-Learning Partnerships: A Presentation of Three Transformative Service-Learning Programs in Tanzania, Nicaragua and Bolivia

Richard Kiely, Assistant Professor, College of Education, University of Georgia **Eric Hartman**, Curriculum Coordinator, Amizade Center for Global Service-Learning and

Doctoral Candidate, Political Science, University of Pittsburgh

Donna Neilsen, Professor, Nursing Department, Tompkins Community College

This presentation describes three successful global service-learning programs in different institutional contexts and community settings. The presenters will discuss findings from research on student and community impact, and describe different strategies for designing and implementing collaborative global service-learning partnerships that foster community and economic development.

Room K/L Engaging Students in Designing Service-Learning Activities and Programs

Amelia Ross-Hammond, Director of Service Learning, Norfolk State University **Nuria Cuevas**, Associate Vice President, Academic Affairs, Norfolk State University

This presentation will report the results of a study investigating student perceptions about mandatory versus voluntary service learning participation at an urban minority-serving comprehensive university; describe institutional initiatives to address student interests, needs, and opinions in enhancing the institutional service learning program; facilitate open dialogue and offer some best practices in encouraging student engagement in designing service-learning programs and activities.

Room V/W

The College and The Primary Center: Collaboration, Connections, and Concerns

Carolyne Call, Director, Office for Civic and Social Engagement and Lecturer, Department of Psychology, Saint Mary's College

Saint Mary's College has formed an innovative relationship with Marquette Primary Center, a Title 1 elementary school in South Bend, Indiana. The collaboration includes involvement in classrooms, enrichment programs, tutoring, parent appreciation, staff support, social skills education, and physical needs (books, outerwear). Successes, challenges, benefits, and costs are also discussed.

Room Y/Z

Political and Academic Linkages in Public Sector Policy Making

LaVerne Williamson Hill, Professor, Political Science, Piedmont College

Decision making in the public sector provides fascinating empirical inquiry, but linkages between the academic world and public policy makers are often difficult to achieve. This presentation explores when, how and why such partnerships can, do and should work for the benefit of both public policy makers and academicians.

Room R

The University of Manchester & Community Engagement: Being More than a Good Neighbor?

Terry Dray, Deputy Director, Business, Careers and Community Division, University of Manchester

Jane Ratchford, Director, Business, Careers and Community Division, University of Manchester

This presentation will highlight two innovative community engagement programs developed by the University of Manchester (England) Business, Careers and Community Division.

- 1. The University of Manchester Children's University is a Web site that translates knowledge creation and research activity into an online resource that is mapped against the national school curriculum for 7-11 year olds.
- 2. The University of Manchester Settlement is a university-supported community center in one of the most deprived neighborhoods in Manchester that is a focus for community engagement, outreach scholarship, staff and student volunteering and leadership development.

2:30-3:00 p.m.

Concurrent Sessions

Room Q

Practical Ways to Enhance Civic Engagement: Youth-Adult Partnerships

Deborah L. Reno, Coordinator, Educational Programs and Training, General Hugh Shelton Initiative for Leadership Development, Office of Extension and Engagement, North Carolina State University

This session will give participants an overview of a research-based Youth Leadership Project offered through the Office of Extension and Engagement at NC State University. The project exemplifies how civic responsibility can be enhanced when the process engages all members of the community, youth and adults, in making decisions about the community. The project design was developed out of a research study exploring the process of civic engagement.

Room T/U

Serving International Communities

Pamala V. Morris, Associate Professor, Department of Youth Development and Agricultural Education, Purdue University

Brian D. Harley, Director, Programs for Study Abroad and Fulbright Program Advisor, Purdue University

Strong communities rise from educating global citizens who understand different cultures and remain actively engaged in striving for a better future for all. This interactive session will provide participants with an overview and dialog of the potential role of service-learning in higher education as pedagogy for promoting service and citizenship in domestic and international communities.

Room K/L

The University of New Hampshire's "Outreach Scholars Academy": A Year-Long Faculty Development Academy to Enhance Successful Outreach Scholarship

Eleanor Abrams, Director, Outreach Scholarship, Office of the Vice President, Research and Public Service, and Associate Professor, Department of Education, University of New Hampshire

Julie E. Williams, Associate Vice President, Research and Outreach Scholarship, University of New Hampshire

Lorilee R. Sandmann, Co-Director of the Clearinghouse and National Review Board for the Scholarship of Engagement and Associate Professor, College of Education, University of Georgia

The University of New Hampshire has developed a year-long faculty development program, *The UNH Outreach Scholars Academy*, designed to promote a university culture that values and advances outreach scholarship. This workshop includes key components of the academy (i.e. education; cross-disciplinary team building, mentoring, team projects), lessons learned and group discussions.

Room V/W

Engaging Rural and Urban Healthcare Workers: A Multi-Institutional Collaboration

Brad Cahoon, Associate Director for Distance Education, University of Georgia **Jerry Ann "Jan" Smith**, Public Service Associate, University of Georgia **Mike Healy**, Marketing Research and Planning, University of Georgia

Training front-line healthcare managers is a significant challenge across Georgia. A healthcare management certificate program combining face-to-face and online experiences taps the resources of many University System of Georgia institutions to reach healthcare workers throughout the state. This presentation describes the strategies used to ensure mutual institutional benefit while maximizing public service impact.

Room Y/Z

Lincoln County, Wisconsin Comprehensive Planning and Code Review Committee Facilitation

Art Lersch, Assistant Professor, Community and Economic Development Educator, University of Wisconsin-Extension

Tom Cadwallader, Professor, Agricultural Development Agent, University of Wisconsin-Extension

This presentation outlines the processes used by two University of Wisconsin-Extension, Lincoln County educators over a five year period to facilitate the development of a county land use plan and to guide a committee of town officials and residents through a review of the new proposed county zoning ordinances based on that plan.

Room R

From "What Do They Want?" to "What Do We Want?": Building Evaluation Capacity in After-School Programs

Laurie A. Van Egeren, Assistant Director, Research and Evaluation, University-Community Partnerships, University Outreach and Engagement, Michigan State University

- **Celeste Sturdevant Reed**, University-Community Partnerships, University Outreach and Engagement, Michigan State University
- Laura V. Bates, Research Associate, University-Community Partnerships, University Outreach and Engagement, Michigan State University

This session describes capacity-building strategies for evaluation and program improvement as part of a state evaluation of Michigan's 21st Century Community Learning Centers afterschool programs. Through presentations, toolkits, active learning strategies, and universitycommunity staff liaisons, we are observing a developmental progression of readiness and capacity for program improvement.

3:00-3:30 p.m.

Refreshment Break *Lower Lobby*

3:30-5:00 p.m.

Welcome and Keynote Address Mahler Auditorium Welcome from University Leaders



Arthur Dunning







Marv Van Kekerix



Craig Weidemann

Convenor:

Marv Van Kekerix, Interim Chancellor, University of Wisconsin-Extension Art Dunning, Vice President for Public Service and Outreach, University of Georgia Bobby Moser, Vice President for University Outreach, The Ohio State University Craig Weidemann, Vice President for Outreach, The Pennsylvania State University

Keynote Address Strengths United: Universities and Communities Working Together

Suzanne W. Morse

Suzanne Morse will discuss the enormous civic potential that is created when higher education and community agencies join forces to address systemic issues. Building on two decades of research on successful partnerships and civic engagement, Morse will outline opportunities that exist, avenues that must be created, and specific ways to leverage the intellectual capital within universities to change the outcomes for communities.

About Suzanne Morse

As president of the Pew Partnership for Civic Change, Suzanne W. Morse leads a team that provides solutions to community and civic engagement problems in America. Suzanne Morse's work as an author, speaker and advocate for the importance of civic partnerships and citizen leadership to strong democratic communities is widely recognized. Her latest book, *Smart Communities: How Citizens and Local Leaders Can Use Strategic Thinking to Build a Brighter Future* (Jossey-Bass, 2004) uses examples of successful civic change initiatives in the United States to argue for a particular approach to strategic, long-term community change.

About the Pew Partnership for Civic Change

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5:45 p.m.

Buses Depart for Botanical Garden Front Circle entrance of the Georgia Center

6:00-7:30 p.m.

Reception State Botanical Garden of Georgia

See the lovely grounds at the State Botanical Garden of Georgia, listen to entertainment provided by a string quartet from the UGA Hodgson School of Music, and enjoy a wonderful reception catered by the Georgia Center.



The State Botanical Garden of Georgia



Suzanne Morse



Pew Partnership FOR CIVIC CHANGE

Monday, October 3

Posters will be on display from 8:30 a.m.-4:30 p.m.

Poster Presentations will be from 8:30–9:00 a.m. and from 10:30–11:00 a.m.



Mark A. Emmert



Karen A. Holbrook



Sean O'Keefe



Michael F. Adams

Monday, October 3, 2005

7:30–11:00 a.m. **Registration** *Conference Registration Desk*

7:30-8:30 a.m.

Special Interest Roundtable Breakfast *Banguet Area*

To join a breakfast roundtable discussion, look for the large placard on one of the tables, pull up a chair, and join in! Less structured breakfast discussions are welcome as well.

8:30–9:00 a.m.

Poster Presentations

See page 26 for a complete listing of the poster presentations. *Lower Lobby*

9:00–10:30 a.m.

Panel of Presidents Plenary Session Supporting and Advancing Engagement: Institutional Best Practices

Across the nation, institutions of higher learning demonstrate the transforming power of engagement on a daily basis. Our collective commitment to outreach education, community engagement and applied research will be addressed in this moderated panel, as leaders from major public universities discuss the role of universities in supporting and advancing engagement. Focusing on best practices, panelists will share successes, opportunities and challenges from their home institutions in a discussion of today's engaged universities.

Panelists:

Mark A. Emmert, President, University of Washington Karen A. Holbrook, President, The Ohio State University Sean O'Keefe, Chancellor, Louisiana State University (Invited)

Moderator:

Michael F. Adams, President, University of Georgia

Convenor: Craig Weidemann, Vice President for Outreach, The Pennsylvania State University

10:30-11:00 a.m.

Poster Presentations and Refreshment Break *Lower Lobby*

11:00-11:30 a.m.

Concurrent Sessions

Room K/L

Transformation through Community-University Partnerships

Kay Gasen, Director, Community and Neighborhood Development, Public Policy Research Center, University of Missouri-St. Louis

This workshop will outline a partnership at the University of Missouri – St. Louis that is improving linkages between the university and surrounding communities, expanding outreach, applied research and service learning opportunities, and creating positive change in communities. The presenter will share community outcomes and effective strategies for university-community collaboration.

Room T/U

Designing an Institutional Approach to Student Engagement

- **Mike Davis**, Assistant Vice Chancellor, Office of Extension and Engagement, North Carolina State University
- **Patti Clayton**, Coordinator, Service Learning Program, Assistant Director, Faculty Center for Teaching and Learning, and Adjunct Assistant Professor, College of Humanities and Social Sciences, North Carolina State University

The presenters will share their research-extensive institution's efforts to begin designing a systematic, coherent approach to providing students with quality engagement experiences across a wide range of programs. Participants will explore the evolution, content, and uses of preliminary "Guidelines for Designing Student Civic Engagement Opportunities" and consider associated benefits and challenges.

Room Q Wisconsin's Big Idea: How a Major Research University Enriches Engagement

Peyton Smith, Assistant Vice Chancellor, Extended Programs, University of Wisconsin-Madison

Howard Martin, Dean, Division of Continuing Studies, University of Wisconsin-Madison

The authors provide practical advice on how UW-Madison's strategic plan has significantly increased beneficial relationships between the university and external partners via two key institutional priorities. Learn how these key strategic priorities have helped to create institutional buy-in, break down barriers, and develop more initiatives that advance engagement, build partnerships, create reward structures, and foster "multiple owners" of initiatives that amplify engagement throughout the institution.

Room V/W

Partnering to Lead the Way to Increased Student Success

Jenny Penney Oliver, Director, Office of Academic Initiatives, University of Georgia JoBeth Allen, Professor, Language and Literary Education Department, University of Georgia José Boza, Executive Director, Instructional Services, Clarke County School District

Effective action on behalf of our children requires collaboration and support for re-visioning education. We will demonstrate how a university, school district and community partnered to: 1) improve student success; 2) reconceptualize schools as Community Learning Centers; and, 3) create a mutually-beneficial partnership where leadership, resources and accountability are shared across all stakeholders.

Room Y/Z

Engaging Scientists, Citizens and Local Officials To Transform Natural Resource Policies

Brian K. Miller, Associate Director and Outreach Coordinator, Illinois-Indiana Sea Grant College Program, Purdue University

Four case studies of engagement programs that transformed public policies at the regional, county, and city policy levels will be presented. Participants will discuss one case study that used the logic model to modify target audience and partner selection and select interventions appropriate for engagement in policy transformation.

Room R

A Framework for Understanding the Challenges of Community-Based Research: Insights from Two Instructors

Vicki B. Stocking, Research Service-Learning Coordinator, Scholarship with a Civic Mission, Kenan Institute for Ethics, Duke University

Nick Cutforth, Associate Professor, College of Education and Coordinator, Colorado

As the state's flagship institution, UGA boasts an annual enrollment of nearly 34,000 students.

Community-Based Research Network, University of Denver

Two instructors of community-based research courses will share the challenges in teaching CBR at their respective institutions and strategies for managing these challenges. The implications for the scholarship of teaching and the scholarship of engagement will be considered.

11:45 a.m. – 12:15 p.m.

Concurrent Sessions

Room K/L

Community Transformation One Child At A Time

Donald F. Blake, Day in the Life Program, University of Virginia Ida Lee Wootten, Director, Community Relations, University of Virginia

Day in the Life, sponsored by the Community Relations Office of the University of Virginia, is a mentoring/tutoring program serving at-risk Charlottesville City School students. It collaborates with other university departments, public schools, community organizations to engage the hearts and minds of these students to ensure academic achievement.

Room T/U

Engineering Support for a Home for Children with HIV/AIDS in Honduras

John Merrill, Director, First-Year Engineering Program, The Ohio State University

Montana de Luz, a home in Honduras for children with HIV/AIDS, came into existence following the destruction by Hurricane Mitch, and now has 501(c)(3) status in the U.S. This session will describe the first venture by a group of university students and faculty with engineering expertise. In addition to the cultural exchange opportunities, the challenges of specific on-site issues will be addressed: water quality (key health concern), electrical safety and equipment function (e.g., pump house for water), communications (due to remoteness and mountainous conditions), and computing needs (administrative and educational).

Room Q

Learning from Practice Stories of Engagement: How Narrative Inquiry Can Enhance Teaching, Research, and Professional and Organizational Development

Scott J. Peters, Assistant Professor, Department of Education, Cornell University **Theodore R. Alter**, Professor, Agricultural, Environmental and Regional Economics, The Pennsylvania State University

This presentation explores how the development of practitioner profiles that document practice stories of engagement can be used both to enhance teaching and research, and to guide and inform professional and organizational development initiatives that are aimed at strengthening the academy's public service and engagement mission.

Room V/W

Developing and Maintaining Strong, Effective Collaborations Between Pre-K Through Grade 12 Education and Universities

Jessica V. Barnes, Research Associate and Research Fellow, University Outreach and Engagement, Michigan State University (MSU– UDE)

Gloria Bourdon, Director, Health, Safety and Nutrition Services, Genesee Intermediate School District

Hiram E. Fitzgerald, Assistant Provost, University Outreach and Engagement and University Distinguished Professor, Psychology, Michigan State University

This presentation will describe how a collaboration between researchers at MSU-UOE and an intermediate school district in Michigan became a strong, sustainable partnership that benefits all involved. A description of the ontogeny of the partnership, including the difficulties and successes the collaboration faced over the years will be illustrated.

Room Y/Z

Increasing UW-Extension's Internal Capacity in Public Policy Education

Dan Hill, Local Government Specialist, University of Wisconsin-Extension
 Catherine Neiswender, Community Resource Development Educator, University of Wisconsin-Extension

From genetically modified crops to low-income housing development, from violence prevention to land use planning; involvement in controversial public issues is an occupational hazard of UW-Extension educators. Learn what UW-Extension educators have done to build their capacity to assist communities in addressing issues. Help shape UWEX's future public policy education efforts.

Room R

Transforming from Student to Teacher: Contributions of a Self-Designed Outreach Experience Early in the Teacher Education Program

Nancy F. Knapp, Associate Professor, Educational Psychology, University of Georgia

Data from 100+ students show the feasibility and value of early, self-designed Outreach Projects in a large teacher education program. Multiple excerpts from students' reflective papers will be offered to demonstrate transformations in students' knowledge of teaching, beliefs about learning and student diversity, and self-efficacy and dedication to teaching.

12:30-1:30 p.m.

Luncheon Address

Banquet Area

The Role of the University in the Twenty-First Century: The University of Georgia as a Case Study

Art Dunning, Vice President for Public Service and Outreach,

University of Georgia

Art Dunning, vice president for public service and outreach at the University of Georgia, is responsible for developing and communicating a vision for public service and outreach that is consistent with the needs of a changing society, while ensuring that this vision is integrated into the University's research and instruction missions. He provides leadership to the broad array of public service and outreach programs at the University of Georgia, including coalition-based initiatives aimed at issues that affect the society and economy of Georgia and beyond. Dunning's remarks will examine the historic and emerging needs of Georgia, and will provide examples of how the University of Georgia is working to address these needs.

Convenor:

Karen A. Holbrook, President, The Ohio State University

Invitation to 2006 National Outreach Scholarship Conference Karen Holbrook

1:45-3:15 p.m.

Invited Sessions

Room K/L

The ABC Project: Acting to Build our Children's Future

Beverlee Baker, Associate Professor, Department of Family Development, Family Living Educator, University of Wisconsin-Extension, Racine County, and Planning Coordinator, Burlington Community ABC Project

Mary Gruenewald, Professor, Department of Family Development, Family and Community Development Specialist, University of Wisconsin-Extension Family Living Programs, and



Art Dunning



Karen A. Holbrook



Beverlee Baker



Mary Gruenewald



Amy Driscoll



Craig Weidemann



Ted Krichels



Sarena Seifer

ABC Project Co-Director

Learn how University of Wisconsin-Extension county-based educators provide researchbased systems planning assistance to Wisconsin communities who desire to ensure that all their young children have all the early health, family and learning experiences they need to enter school healthy and ready to succeed. Throughout the planning process, sponsors, parents and many other key community stakeholders have opportunities to participate in diverse ways. The ABC Project: Acting to Build Our Children's Future is a joint project of the University of Wisconsin-Extension Family Living Programs and the University of Wisconsin-Madison Department of Human Development and Family Studies.

Room Q

The Community Engagement Classification, Assessment and Benchmarking and the Implications for Your Institution

Amy Driscoll, Assessment Consultant and Senior Scholar, the Carnegie Foundation for the Advancement of Teaching

Lorilee Sandmann, Associate Professor and Co-Director, Clearinghouse and National Review Board for the Scholarship of Engagement, University of Georgia

Karen Bruns, Leader, Outreach and Engagement, The Ohio State University

The Carnegie Foundation for the Advancement of Teaching, developers of the leading typology of American colleges and universities, is creating a new voluntary classification called Community Engagement. This classification will allow higher education institutions an additional optional framework to describe and represent their work. In addition, a number of regional and national organizations are developing assessments and benchmarks for engagement. This session will weave together the new classification option, accreditation standards and benchmarking issues to look at the implications for higher education in general and your institution in particular.

Room R

The Engaged University: Transforming the Outreach Organization

Craig D. Weidemann, Vice President for Outreach, The Pennsylvania State University **Ted Krichels**, Associate Vice President for Outreach and General Manager of Penn State Public Broadcasting

Gary Miller, Associate Vice President for Outreach and Executive Director of Continuing and Distance Education, The Pennsylvania State University

In 2003, Penn State Outreach implemented a strategic positioning process to advance Penn State's engagement with the Commonwealth and address economic and social issues critical to Pennsylvania. The process included Outreach staff and many strategic partners within Penn State, including faculty and associate deans. The result was a vision of Outreach that reflects the principles of the Kellogg Commission's engaged university, mobilizing the University's educational resources to transform the quality of life for individuals and communities in Pennsylvania and beyond. To achieve this vision and advance the agenda required a broad strategic and holistic effort involving many elements of the University. These organizational changes provide Penn State Outreach with the opportunity to re-examine its direction, build stronger internal and external connections, and re-focus its resources. This session will examine the philosophy, institutional drivers, challenges and opportunities, and lessons learned behind this organizational transformation.

Room Y/Z Linking Scholarship and Communities: Findings and Recommendations of the Commission on Community-Engaged Scholarship in Health Professions

Sarena D. Seifer, MD, Executive Director, Community-Campus Partnerships for Health With funding from the W.K. Kellogg Foundation, Community-Campus Partnerships for Health (CCPH) in October 2003 convened the Commission on Community-Engaged Scholarship in

Outreach Scholarship Conference 2005

the Health Professions to take a leadership role in creating a more supportive culture and reward system for health professional faculty involved in community-based participatory research, service-learning and other forms of community-engaged scholarship.

In February 2005, the Commission released a report, "Linking Scholarship and Communities," that outlines a national strategy for closing the gap between the promise of health professional schools as community-engaged institutions and the reality of how faculty members are typically judged and rewarded. The report, available at www.ccph.info, contains detailed recommendations for action by health professional schools and their national associations that can support community-engaged scholarship and cities' promising practices that illustrate their implementation. The Commission also sponsored the development of an online Community-Engaged Scholarship Toolkit designed to assist community-engaged faculty members in developing strong portfolios for promotion and tenure reviews, available at www.communityengagedscholarship.info.

Most recently, the US Department of Education's Fund for the Improvement of Postsecondary Education (FIPSE) awarded CCPH a 3-year grant for the Community-Engaged Scholarship for Health Collaborative. The Collaborative is a group of 10 health professional schools that is working to implement the Commission's recommendations to significantly change faculty review, promotion and tenure policies and practices to recognize and reward communityengaged scholarship – in the participating schools and their peers across the country. This invited presentation will present the Commission's findings and recommendations and highlight promising practices for recognizing and rewarding community-engaged faculty members – in health professional schools and university-wide. It will also demonstrate sections of the Community-Engaged Scholarship Toolkit and share a self-assessment tool developed by the Collaborative to assess institutional capacity for community engagement and community-engaged scholarship.

Room V/W

Putting Engagement into Scholarship: Blurring the Boundaries Across Teaching, Research and Service University of Florida

Alyson Adams, Coordinator, Lastinger Center for Learning
Ellen Amatea, Professor, Counselor Education
Elizabeth Bondy, Professor, School of Teaching and Learning
Mary Ann Clark, Assistant Professor, Counselor Education
Nancy Fichtman Dana, Professor and Director, Center for School Improvement
Catherine Emihovich, Dean, College of Education
Dorene Ross, Professor, School of Teaching and Learning
Fran Vandiver, Director, P.K. Yonge Developmental Research School
Bernard Oliver, Director, University of Florida Alliance

The purpose of this session is to share specific ways engaged scholarships have been actual-ized and embedded within the College of Education at the University of Florida (UF). Participants will learn about charting an engaged scholarship agenda for an entire college, as well as explore in greater depth five areas where UF faculty have blurred the boundaries across teaching, research, and service. These five areas include: Building Intentional Communities through Counselor-Teacher Partnerships, Creating Opportunities for Teachers to View K-12 Reading Research in Action, Examining Teacher Knowledge and Learning in High Poverty Schools, Creating Powerful Contexts for Preservice Teacher Learning, and Providing Opportunities for Practitioners to Generate and Make Public New Knowledge About Teaching, Learning, and School Improvement. The session will conclude with discussion of issues and trends related to outreach scholarship, including the ways UF is documenting the impact of outreach scholarship.



From Left to Right: Nancy Fichtman Dana, Diane Yendol-Hoppey, Fran Vandiver, Dorene Ross, Elizabeth Bondy, Alyson Adams, Catherine Emihovich, Mary Ann Clark, Ellen Amatea

1:45–3:15 p.m.

Optional Tours: UGA Campus and Community Partner Tour

Community Partner Tour

This off-site visit will showcase service-learning and university community engagement with a local Latino mobile home park, Pinewood Estates North. The session will focus especially on work coordinated with the Oasis Católico Santa Rafaela Mission. The University of Georgia's Latino Initiative has responded to their identified needs during the past three years with adult education activities (such as law-education workshops and health-care seminars), hands-on science, garden, and art projects, the organization and support of after-school tutoring programs, and more. The presentation will provide an overview of these activities.

Glenn Ames, Director, International Public Service and Outreach, University of Georgia **Anna Boling**, Public Service Associate, Carl Vinson Institute of Government, University of Georgia

Jennifer Frum, Associate Director, International Public Service and Outreach, University of Georgia

Maritza Soto Keen, Director, Latino Initiative, Office of the Vice President for Public Service and Outreach, University of Georgia

Sister Margarita Martin, Handmaids of the Sacred Heart of Jesus, Oasis Católico Santa Rafaela **Paul Matthews**, Co-Director, Center for Latino Achievement and Success in Education (CLASE), University of Georgia

Anne Shenk, Director of Education, State Botanical Garden of Georgia, University of Georgia **Miguel Vicente**, Coordinator, Library Community Learning Center, Pinewood Estates North

UGA Campus Tour

This tour of the University of Georgia Campus is conducted by students from the UGA Visitor's Center. The tour offers visitors a unique blend of history and tradition combined with all the excitement and energy of today's modern campus.

3:15–3:45 p.m.

Refreshment Break

Concourse

3:45-4:15 p.m.

Concurrent Sessions

Room K/L

White Institutions in Black Communities

Georgina Dodge, Assistant Vice Provost, Office of Minority Affairs, The Ohio State University **Antoinette Smith-Tolken**, Director, Service Learning and Community Interaction, University of Stellenbosch

Working within impoverished black communities presents challenges to institutions that serve predominately white populations, whether in the U.S. or abroad. This presentation compares effective approaches used at a Midwestern U.S. university and a South African university to identify successful methods.

Room Y/Z

Going Global to Enhance Local Engagement

Mary Crave, Specialist, Diversity Programming and Evaluation, University of Wisconsin-Extension

Martin Havlovic, Professor, Department of Community Resources, University of Wisconsin-Extension

JoAnn Hinz, Assistant to the Dean and Director, University of Wisconsin-Extension, Cooperative Extension Internationalizing outreach education requires that educators acquire awareness and knowledge of the world and tools for spreading that knowledge. We will review how UW-Extension is developing international capacity by sharing lessons learned in service learning abroad, engaging communities around global issues, and understanding connections between international and domestic multicultural competence.

Room V/W

Purdue University College of Science K-12 Outreach: Supporting Teachers and Inspiring Students

Bill Walker, Director, College of Science K–12 Outreach and Mathematics K–12 Outreach Coordinator, Purdue University

George McCabe, Associate Dean, Academic Affairs and Professor, College of Science, Purdue University

William Bayley, Chemistry Outreach Coordinator, Purdue University

Mindy Hart, Computer Science Outreach Coordinator, Purdue University

Isidore Julien, Biology Outreach Coordinator, Purdue University

Steven Smith, Earth and Atmospheric Sciences Outreach Coordinator, Purdue University

Purdue University College of Science K-12 Outreach activities have included more than 2,200 school visits impacting over 500,000 students and 5,000 teachers since 1989. Outreach programs include service-learning for students and innovative professional development workshops for teachers. Participants will learn about successful science partnerships between K-12 school corporations and Purdue University and take part in activities offered by Science K-12 Outreach.

Room Q

Poverty and Population Density –

Implications for Economic Development Policy

Karen Tinsley, Public Service Assistant, University of Georgia

Matt Bishop, Associate Director, Initiative on Poverty and the Economy, University of Georgia

The University of Georgia's Initiative on Poverty and the Economy has undertaken a research effort to understand the determinants of poverty using density and place as units of analyses. This session will highlight some of the findings and the implications for public policy.

Room R

Serving a Captive but Talented Audience: The University of North Carolina's Correctional Education Program

E.R. "Brick" Oettinger, Associate Director, Friday Center for Continuing Education and Coordinator, Correctional Education Program, University of North Carolina – Chapel Hill

Providing higher educational opportunities for incarcerated individuals is so controversial that Congress passed a law prohibiting federal need-based Pell Grants for all incarcerated postsecondary students. Regardless, the University of North Carolina's Correctional Education Program has expanded steadily for over 30 years and is widely recognized as a trailblazer.

5:15 p.m.

Buses Depart for Sanford Stadium

Front Circle entrance of the Georgia Center

5:30-7:30 p.m.

Reception at the Sanford Stadium SkyClub

Glory, glory to ol' Georgia! Come see first hand where the University of Georgia Bulldogs play football and enjoy one of the finest tailgating spots around. Entertainment will be provided by the UGA Hodgson School of Music and a reception will be provided by the Georgia Center. Go Dawgs!

Tuesday, October 4, 2005

7:30–8:30 a.m. **Special Interest Roundtable Breakfast** *Banguet Area*

8:30–9:00 a.m.

Concurrent Sessions

Room Q

Regional Transformation in Southside Virginia through Community Outreach

Elizabeth A. Nilsen, Manager, Assessment and Outreach, IALR, Virginia Polytechnic Institute and State University

Nancy Franklin, Senior Director, Technology and Programs, IALR and Southside Regional Director of Information Technology, Virginia Polytechnic Institute and State University

TiJuana Harris, Coordinator, Southside Summer Adventure, IALR, Virginia Polytechnic Institute and State University

Benjamin Dixon, Vice President, Multicultural Affairs, Virginia Polytechnic Institute and State University

The Institute of Advanced Learning and Research (IALR), is an initiative spearheaded by Virginia Tech as part of its Southside Economic Development Project. Activities to be presented include partnership with K-12 education, building community capacity through linkages with existing organizations, and the development of new community-based resources.

Room R

Service Learning in Ecological Development: Building Multi-Year Projects and Partnerships

Daniel Baker, Lecturer, Department of Community Development and Applied Economics and Director, Ecological Sugar Project, University of Vermont

An international service learning program built on multi-year ecological development projects presents exciting opportunities and challenges. Initially begun in Honduras, the program at the University of Vermont includes projects in four countries. Management of institutional relations, international partnerships and the challenges of developing international service learning projects will be discussed.

Room K/L

Tearing Down the lvory Towers: An Integrated Communications Approach

Lisa Mullikin Parcell, Associate Director, WSU-LINK and Professor, Elliott School of Communication, Wichita State University

Philip Gaunt, Professor and Executive Director, WSU-LINK and Director of the Interdisciplinary Communication Research Institute, Wichita State University

As an urban institution, Wichita State University does not have a long history of extension. Through an integrated communications approach, which includes a variety of internal and external communications methods, WSU-LINK has had early success in encouraging and supporting new community-based participatory research projects and expanding service learning opportunities.

Room T/U HistoryWORKS: P-16 Partnerships through Collaborative Public History

Ernest L. Perry, Jr., Director, History Teaching Institute and Project Director, HistoryWORKS, The Ohio State University

Jody Blankenship-Walden, Ohio Historical Society

"HistoryWORKS" is a partnership of The Ohio State University's Department of History, the Ohio Historical Society, and Columbus Public School District. Its goal is to increase middle and high school teachers' knowledge, understanding and appreciation of American history through an intensive, ongoing professional development experience. This experience emphasizes American history content, as well as the development of the skills and methods employed by professional historians.

Room Y/Z

Responding to the Surgeon General's Call to Action: Addressing a National Health Problem Through Regional Collaboration

Louis Belmonte, Deputy Regional Health Administrator, U.S. Department of Health and Human Services, Office of Public Health and Science, Region III

Peter Bordi, Associate Professor, Hospitality Management, The Pennsylvania State University

John Farris, Conference Planner, Conferences and Institutes, The Pennsylvania State University

Participants in this workshop will learn about a successful regional approach for addressing a national initiative. This session will highlight the challenges and successes of the U.S. Department of Health & Human Services, Region III, in addressing the obesity epidemic through collaborative efforts of federal, state and university representatives, resulting in a conference which attracted advocates, experts, and policy makers from six states.

Room V/W

Transformation Across the P20 Continuum

Anne Kaplan, Vice-President, Administration and University Outreach, Northern Illinois University Marilyn McConachie, Executive Assistant to Vice President, Administration and University Outreach, Northern Illinois University

Harvey Smith, Director, Interactive Illinois Report Card, Northern Illinois University

Northern Illinois University Outreach staffs a P20 Task Force of five colleges that deliver teacher preparation and professional development; conducts applied research; and manages statewide programs that influence policy. Projects include an interactive report card for 4000 schools, recognition of high performing schools; and surveys of teachers' needs in science and mathematics.

9:15–9:45 a.m.

Concurrent Sessions

Room Q

A Community-Academic Collaboration to Reduce Disproportionate Minority Contact in the Juvenile Justice System

James M. Frabutt, Associate Director, Center for Youth, Family and Community Partnerships, University of North Carolina-Greensboro

Margaret B. Arbuckle, Executive Director, Guilford Education Alliance, University of North Carolina-Greensboro

Minority overrepresentation in the juvenile justice system is an issue at the national, state, and local levels. This presentation focuses on the lessons learned from an academic (Center for Youth, Family, and Community Partnerships at UNC-Greensboro) and community (Guilford County, NC) collaboration to address this critical social issue.

Room R

Goodbye Gold Brick Road: Training American-Educated Business Students how to Adapt to a Globalized Economy

John Ross, Lecturer, Business Spanish, University of Georgia

We propose there is a lack of cultural awareness in American-trained international business students entering a globalized marketplace in which American hegemony is waning. We will question American biases and examine how U.S. business culture is perceived by other cultures. We conclude by suggesting ways to broaden the education of international business students.

Room K/L

Transforming Liberal Arts Education through Engaged Scholarship

Gail Gunst Heffner, Director, Community Engagement, Calvin College **Claudia DeVries Beversluis**, Dean, Instruction, Calvin College **Janel Curry**, Dean, Research and Scholarship, Calvin College

This session will chronicle the key steps in community engagement undertaken over the past ten years that led to significant institutional transformation at Calvin College. Faculty and researchers from different departments, academic administrators, and diverse community partners will describe how engaged scholarship within different disciplines deepened and longer-term priorities emerged. Lessons learned and obstacles overcome will be highlighted in the descriptions of community building, vision-setting, and institutional transformation.

Room T/U

Overcoming Resistance: Transformation Stories From the Front

Helen Bond, Instructor, Graduate School of Education, George Mason University **Joyce Rollins**, Instructor, Graduate School of Education, George Mason University **Kmt G. Shockley**, Assistant Professor, Graduate School of Education, George Mason University

This interactive presentation will examine how a university and a school-based teacher action research program engages teachers and university faculty in the transformation process. Stories of resistance and transformation will be shared.

Room V/W

Creating a Safe Place for Difficult Conversations: An Unrecognized Engagement Role in Fostering Economic Development

Sam Cordes, Co-Director, Center for Regional Development, Purdue University **Christine Nolan**, Senior Planner and Policy Analyst, Purdue University **Ed Morrison**, Executive Director, The Center for Regional Economic Issues, Case Western

Reserve University

Economic restructuring, globalization, changes in economic development strategies and recent scholarly research on economic development create new and special opportunities for higher education to engage in economic development. These opportunities are illustrated in a case study of collaboration among Purdue University, Case Western University and the Indiana Humanities Council.

Room Y/Z

Partnerships for Research Opportunities to Benefit Education GK-12

Karen Graham, Professor and Director, Joan and James Leitzel Center, University of New Hampshire

Barbara Hopkins, Outreach Director, Joan and James Leitzel Center, University of New Hampshire

Dan Seaton, Graduate Fellow, University of New Hampshire **Richard Onyancha**, Graduate Fellow, University of New Hampshire

This session will describe an NSF-funded project in which science, mathematics, and engineering graduate students partner with high school science teachers to develop and implement inquiry-rich science courses. Successes and challenges will be presented. Participants will be given an opportunity to explore implementation issues, benefits, and issues of sustainability.

9:45-10:00 a.m.

Refreshment Break *Lower Lobby*

10:00–11:30 a.m.

Plenary Session Mahler Auditorium

University/Community Partnerships – Keys to Effective Engagement

Rick Foster, W.K. Kellogg Foundation

Convener:

Bobby Moser, Vice President, University Outreach, The Ohio State University

Effective partnerships between communities and universities must start from an assumption of mutual respect and mutual benefit. Foster will speak to lessons learned on facilitating authentic engagement from W.K. Kellogg Foundation programming work which includes the Presidents' Commission on the Twenty-First Century State and Land Grant University, as well as those directly associated with Native American Tribal Colleges, Historically Black Colleges and Universities, and Hispanic Serving Institutions.

About Rick Foster

As the vice president for programs at the W.K. Kellogg Foundation of Battle Creek, Michigan, Foster's programming duties include guiding Foundation efforts in food systems, rural development and leadership development. Foster also serves on the Executive Team that provides overall direction and leadership for the Foundation.

About the W.K. Kellogg Foundation

The W.K. Kellogg Foundation was established in 1930 "to help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations." Its programming activities center on the common vision of a world in which each person has a sense of worth; accepts responsibility for self, family, community, and societal well-being; and has the capacity to be productive, and to help create nurturing families, responsive institutions, and healthy communities.

11:30 a.m.

2006 Outreach Scholarship Conference Drawing* Mahler Auditorium

Two lucky conference attendees will receive support in attending the 2006 Conference in Columbus, Ohio.

*Must be present to win.

Conference Adjourns



Rick Foster



Monday, October 3

Posters will be on display from 8:30 a.m.-4:30 p.m.

Poster Presentations will be from 8:30–9:00 a.m. and from 10:30–11:00 a.m.

Poster Presentations

Monday, October 3, 2005

8:30–9:00 a.m. & 10:30–11:00 a.m. Lower Lobby

Transforming Communities through Engagement

Community Outreach: A Partnership to Improve Oral Health of Head Start Children Homa Amini, Assistant Clinical Professor, Pediatric Dentistry, The Ohio State University

One Block at a Time: A Win-Win for Communities, Students, and The University

Danny Bivins, Research Coordinator, Community and Regional Development, University of Georgia

Assessing University Engagement from the Community Perspective

Patricia Farrel, Associate Director, FACT Coalition, Acting Director, University Outreach Partnership, Michigan State University

Cheryl Booth, 4-H State Leader and Co-Director, FACT Coalition, Michigan State University Janet Brokemeier, Department Chair, Sociology, Assistant Director, Michigan Agricultural Experiment Station and Co-Director, FACT Coalition, Michigan State University

Collaborative Health Outreach Program, Providing for Unmet Health Care Needs through Community Engagement

Mary Ann Himes Fields, Assistant Director, Community Relations, Outreach and Service, University of Virginia Health System

David Cattell-Gordon, Associate Director, Social Services, County of Albemarle

The Institute for Advanced Learning and Research Model: Virginia Tech Research Efforts in Southside Virginia

Timothy V. Franklin, Executive Director, Institute for Advanced Learning and Research and Director, University Outreach Programs, Virginia Polytechnic University

- Nancy Franklin, Senior Director, Technology and Programs, IALR and Southside Regional Director, Informational Technology, Virginia Polytechnic University
- Ron Mofitt, Research Associate, Professor and Director, Advanced and Applied Polymer Processing Institute, Virginia Polytechnic University

Mehdi Ahmadian, Professor, Mechanical Engineering and Director, Virginia Institute for Performance Engineering and Research, Virginia Polytechnic University

- **Charles Reinholtz**, Alumni Distinguished Professor, Mechanical Engineering and Director, Joint Unmanned Systems Test, Experimentation and Research Center, Virginia Polytechnic University
- Jerzy Nowak, Professor and Head, Department of Horticulture and Co-Director, Institute for Sustainable and Renewable Resources, Virginia Polytechnic University

Harold Burkhart, University Distinguished Professor and Head, Department of Forestry and Co-Director, Institute for Sustainable and Renewable Resources, Virginia Polytechnic University

Valorie Sterling Cook, Special Projects Associate to the Executive Director, Virginia Polytechnic University

Service-Learning in Nursing Education

Deborah Huntley, Associate Professor, Nursing, Georgia Perimeter College

Using Visioning of the Built Environment to Expand Social Capital and Promote Community Mobilization

David G. Knaggs, Engagement Specialist, University-Community Partnerships, University Outreach and Engagement and Clinical Instructor, Michigan State University

Outreach Scholarship Conference 2005

Robert E. Brown, Associate Director, Community Engagement, University-Community Partnerships, University Outreach and Engagement, Michigan State University

Celeste Sturdevant Reed, University-Community Partnerships, University Outreach and Engagement, Michigan State University

Identifying Potential Barriers to Early Childhood Services and Programs among Underserved Families: Let the Parents Speak

Jonathan Livingston, Research Associate, Outreach & Engagement, Michigan State University Patricia Farrell, Associate Director, FACT Coalition, Acting Director, University Outreach Partnership, Michigan State University

Tiffany Elliott, McNair Research Scholar, Michigan State University

Extension Outreach for Hispanic Workers: Ohio and Beyond

Hannah Mathers, Associate Professor, Department of Horticulture and Crop Science, The Ohio State University

Capable Communities – Building Community Assets to Support Positive Change

Celeste Sturdevant Reed, University-Community Partnerships, University Outreach and Engagement, Michigan State University

Robert E. Brown, Associate Director, Community Engagement, University-Community Partnerships, University Outreach and Engagement, Michigan State University

David G. Knaggs, Engagement Specialist, University-Community Partnerships, University Outreach and Engagement and Clinical Instructor, Michigan State University

Development of Hepatitis C Support Group

Jennifer L. Rodis, Assistant Professor, Clinical Pharmacy, The Ohio State UniversityPamella Kibbe, Certified Nurse Practioner, Department of Internal Medicine, Division of Digestive Diseases, The Ohio State University

Family Centered, Place-Based Community Building – An Ecological Approach for University-Community Collaboration

Boyd Rossing, Professor, Department of Interdisciplinary Studies, University of Wisconsin-Madison

Transforming Global Connections through Engagement

Learn and Serve Hispanic Healthcare Program

Glenn Ames, Director, International Public Service and Outreach, University of Georgia **Jennifer Frum**, Associate Director, International Public Service and Outreach, University of Georgia

The University of Georgia Ecolodge San Luis and Research Station, the Design of a Campus in Costa Rica

Gregg A. Coyle, Associate Professor, School of Environmental Design, University of Georgia

Transforming Institutions of Higher Education through Engagement

Using Critical Reflection to Tap the Civic Learning Potential of Engagement

Sarah Ash, Associate Professor, Departments of Animal Sciences and Family and Consumer Sciences and Service-Learning Faculty Fellow, North Carolina State University

Patti Clayton, Coordinator, NC State Service-Learning Program, North Carolina State University Steven Jones, Coordinator, Office of Service Learning, Illinois University – Purdue University Indianapolis

OSU Expertise: Sharing your Greatest Asset

Joseph J. Branin, Director, Libraries, The Ohio State University

Thomas Cetwinski, Program Manager, Libraries, The Ohio State University

Timothy J. Cain, Center for Knowledge Management, John A. Prior Health Sciences Library, The Ohio State University

Raising the Visibility and Importance of Outreach within the Institution

Nancy H. Bull, Associate Dean, Outreach and Public Service and Associate Director, Cooperative Extension System, University of Connecticut

Krista Rodin, Dean, College of Continuing Studies, University of Connecticut

Denis Coble, Associate Professor, Cytotechnology, School of Allied Health, University of Connecticut

Integrating Community-Driven Service-Learning into a Curriculum by Converting Traditional Courses into Engagement Courses

Christine Burgoyne, Public Service Assistant and Learning Specialist, University of Georgia

Creating a Tapestry of Change: Weaving Economic Development and Social Change through Campus-Community Partnerships

Jeri L. Childers, Director, Outreach Program Development, Virginia Polytechnic Institute Ted Settle, Director, Office of Economic Development, Virginia Polytechnic Institute

Bryan Fellowships: Students, Faculty Mentors and Community Partners Working Together to Meet a Community Need

Amy Gorely, Associate Director, Carolina Center for Public Service, University of North Carolina–Chapel Hill

Teaching a Course on Tourism Feasibility Studies via Service-Learning to Benefit the Students and the Museum at Prophetstown

Joseph "Mick" La Lopa, Associate Professor, Department of Hospitality and Tourism Management, Purdue University

Promoting Service through an Interdisciplinary Certificate Program

Christine Langone, Professor, Agricultural Leadership, Education and Communication, University of Georgia

Scholarship of Engagement: Principles and Practice Post National Documentation Project

Lorilee Sandmann, Co-Director, Clearinghouse and National Review Board for the Scholarship of Engagement and Associate Professor, College of Education, University of Georgia

Engaging University Students' Conceptions of the Learning Process: A Service-Learning Experience Impacts University Students' Learning

Anna K. Scott, Doctoral Student, Math and Science Education, University of Georgia J. Steve Oliver, Associate Professor, Math and Science Education, University of Georgia David A. Knauft, Professor, Horticulture, University of Georgia

Assessing Institution-Wide Engagement Accomplishments: Challenges and Opportunities

Diane L. Zimmerman, Director of Administration, University Outreach and Engagement, Michigan State University

- Robert L. Church, Vice Provost Emeritus, University Outreach and Engagement, Michigan State University
- Burton A. Bargerstock, Director, Communication and Information Technologies, University Outreach and Engagement, Michigan State University

Transforming Pre-K – Grade 12 Education through Engagement

Standards-Based Integrated Science Instruction (SISI)

William Bayley, K-12 Chemistry Outreach Coordinator, and Director, Purdue Instrument Van Project, Purdue University

Service-Learning Outreach

Steven Smith, Earth and Atmospheric Sciences Outreach Coordinator, Purdue University

The SMILE Program: A Model for School-University Partnerships

Eda Davis-Butts, Director, The SMILE Program, Oregon State University SueAnn Bottoms, Associate Director, The SMILE Program, Oregon State University

University Community Partnerships: Why Participate?

Claudia C. Mincemoyer, Assistant Professor, 4-H Youth Development, Pennsylvania State University

Tena L. St. Pierre, Associate Professor, Department of Agricultural and Extension Education, Pennsylvania State University

HistoryWORKS: Engaging Public Schools through Collaborative Design

Ernest L. Perry Jr., Director, History Teaching Institute and Project Director, HistoryWORKS, The Ohio State University

Jody Blankenship-Walden, Project Archivist, HistoryWORKS, Ohio Historical Society

Engaging Students Through Democratic Learning

Katherine F. Thompson, Co-Director, League of Professional Schools, University of Georgia Lew Allen, Co-Director, League of Professional Schools, University of Georgia

Shaping the Future of Youth: A 'Down to Earth' Transformation

Robert Williamson, Extension Specialist, North Carolina Cooperative Extension, North Carolina A&T University

Ellen Smoak, Extension Specialist, North Carolina Cooperative Extension, North Carolina A&T University

Transforming Public Policy through Engagement

Latino Law School: Meeting the Law-Based Learning Needs of the Latino Community

Anna Boling, Public Service Associate, Carl Vinson Institute of Government, University of Georgia

Profiling America's Growing Hispanic Population

Doug Bachtel, Professor, College of Family and Consumer Sciences, University of Georgia
 Stephanie A. Bohon, Assistant Professor, Sociology Department, University of Georgia
 Jorge H. Atiles, Associate Dean, College of Family and Consumer Sciences, University of Georgia

A Statewide System of Care and Education: Using a University-State Agency Partnership to Contribute to Early Childhood Public Policy

Celeste Sturdevant Reed, University-Community Partnerships, University Outreach and Engagement, Michigan State University

Laurie A. Van Egeren, Assistant Director, Research and Evaluation, University-Community Partnerships, University Outreach and Engagement, Michigan State University

Betty Tableman, Editor, Best Practice Briefs, University Outreach and Engagement, Michigan State University

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