THE SCHOLARSHIP OF OUTREACH AND ENGAGEMENT

10th Annual National Outreach Scholarship Conference

Pathways of Engagement: Connecting Civic Purpose to Learning and Research–Locally and Globally

Hosted at The University of Georgia



September 28 - 30, 2009 Georgia Center for Continuing Education Conference Center and Hotel Athens, Georgia

AN ANNUAL CONFERENCE SPONSORED BY THE NATIONAL OUTREACH SCHOLARSHIP PARTNERSHIP



www.outreachscholarship.org

2009 National Outreach Scholarship Conference

National Outreach Scholarship Partnership Steering Committee Members



Art Dunning Vice President for Public Service and Outreach University of Georgia Vice President of the National Outreach Scholarship Partnership



Hiram Fitzgerald Associate Provost, University Outreach and Engagement Michigan State University President of the National Outreach Scholarship Partnership



James Zuiches Vice Chancellor, Office of Extension, Engagement, and Economic Development North Carolina State University



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Philip Greasley Associate Provost for University Engagement University of Kentucky



Christine Quinn Provost and Vice Chancellor University of Wisconsin-Extension Secretary of the National Outreach Scholarship Partnership

Welcome to the National Outreach Scholarship Partnership 2009

On behalf of the National Outreach Scholarship Partnership, I welcome you to the 10th National Outreach Scholarship Conference. The goal of our partnership, and the goal of this annual conference, is to advance the national dialogue about the civic connections made by colleges and universities with their local communities, as well as with communities across the country and around the world.

The focus of this year's conference is *Pathways of Engagement: Connecting Civic Purpose to Learning and Research – Locally and Globally.* The lively sessions in which you will engage over the next few days will explore how civic connections are developed and sustained — by institutions, by faculty members, and by students. How do we ensure that learning and research contribute to the well-being of the immediate local community in which an institution resides? How do we do so regionally, nationally, and in an international context?

The presentations and posters will explore these four themes:

The Institution: How Institutions Provide Support and Incentives for Doing the Scholarship of Outreach and Engagement

The Community: How Strong Relationships Between Communities and Universities are Built and Sustained

The Faculty: How Faculty Members Do the Scholarship of Outreach and Engagement, and What is the Impact on Faculty Members from Interconnecting their Research, Teaching, and Outreach and Engagement Roles

The Student: How Students Have Contributed to Outreach and Engagement and Connected Learning to Work in Communities

The plenary sessions will focus on:

How the scholarship of engagement has evolved in the last 10 years, and where that evolution will take us over the coming years;

How universities are partnering with other organizations in collaborative efforts with African leaders to address issues critical to the broad-based development of Africa;

How the changing United States demographic profile is having an impact on outreach and engagement; and

How new media is changing how we communicate, and what this means for how we engage with communities.

I hope you will find this conference an opportunity for renewal and reflection, and that you leave here inspired and with a reaffirmed commitment to outreach and engagement.

Sincerely,

at Lun

Vice President for Public Service and Outreach University of Georgia

Acknowledgment of Conference Founders

In 2001, Pennsylvania State University Vice President **James Ryan**, Ohio State University Vice President **Bobby Moser**, and University of Wisconsin-Extension Chancellor **Kevin Reilly** came together to sponsor the first Outreach Scholarship conference. At that time they stated, "The partnership between our three institutions, and the conferences that come out of it, will help all colleges and universities achieve greater levels of engagement....Our goal is to provide practical tools for implementing real change in higher education."

Their vision has been realized as the partnership has expanded to include:

- Nine partner institutions;
- Participation of faculty, students, and administrators from more than 75 institutions in the annual conference;
- Pre- and post-conference sessions for emerging engagement scholars, and for focused engagement discussions;
- The development of collaborative scholarship on topics related to institutionalizing engagement;
- The strengthening of existing, and the development of new, peer-reviewed print-based and online scholarly journals focused on the scholarship of engagement; and
- The establishment of regional and national recognitions and awards for exemplary engagement projects.

Thank you to these engagement leaders who, through their passion and vision, have brought real change to higher education and to communities.



James Ryan



Bobby Moser



Kevin Reilly

Welcome to Our New Partner Institutions!

AUBURN

UNIVERSITY



Schedule At-A-Glance

Sunday, September 27, 2009

11:00 a.m. – 5:00 p.m. Registration 5:00 p.m. – 9:00 p.m. Poster Set-up Time

Monday, September 28, 2009

8:00 a.m. – 5:00 p.m.	Registration
8:00 a.m. – 1:00 p.m.	Poster Set-up Time
2:00 – 3:30 p.m.	Plenary Session: Welcome, Setting the Context, and Keynote Address
3:30 – 4:00 p.m.	Refreshment Break at Poster Presentation Location
4:00 – 4:45 p.m.	Concurrent Sessions
4:45 – 5:15 p.m.	Poster Presentation Session
5:15 – 5:45 p.m.	Transition and Networking
5:45 p.m.	Buses Depart for Reception
6:00 – 7:30 p.m.	Reception
7:30 p.m.	Dinner on Your Own

Tuesday, September 29, 2009

7:30 - 11:00 a.m.	Registration
7:30 - 8:30 a.m.	Breakfast: Special Interest Roundtables
8:30 – 9:00 a.m.	Poster Presentation Session
9:00 - 10:30 a.m.	Plenary Session: Keynote Address
10:30 - 11:00 a.m.	Refreshment Break at Poster Presentation Location
11:00 – 11:45 a.m.	Concurrent Sessions
11:45 a.m. – Noon	Transition and Networking
Noon – 3:15 p.m.	Plenary Session: Luncheon, Keynote Address, and Kellogg Awards
	Presentations
3:15 – 3:30 p.m.	Refreshment Break at Poster Presentation Location
3:30 – 4:15 p.m.	Concurrent Sessions
4:15 – 4:30 p.m.	Transition and Networking
4:30 – 5:15 p.m.	Concurrent Sessions
5:15 – 5:30 p.m.	Transition and Networking
5:30 p.m.	Receptions
7:30 p.m. – Midnight	Shuttle Available to and from Downtown Athens

Wednesday, September 30, 2009

7:30 – 8:30 a.m.	Breakfast: Plenary Session
8:30 – 9:15 a.m.	Concurrent Sessions
9:15 – 9:30 a.m.	Transition and Networking
9:30 - 10:15 a.m.	Concurrent Sessions
10:15 - 10:30 a.m.	Refreshment Break at Poster Presentation Location
10:30 - 11:45 a.m.	Plenary Session: Keynote Address and Final Remarks
11:45 a.m.	Conference Adjourns, Boxed Lunches Available
1:00 p.m.	Deadline to Dismantle Posters

SCHEDULE

Sunday, September 27, 2009

11:00 a.m. – 5:00 p.m. Conference Registration Desk Registration

5:00 p.m. – 9:00 p.m. Pecan Tree Galleria **Poster Set-Up Time**

Monday, September 28, 2009

8:00 a.m. – 5:00 p.m. Conference Registration Desk Registration

8:00 a.m. – 1:00 p.m. Pecan Tree Galleria Poster Set-Up Time

2:00 - 3:30 p.m.

Mahler Auditorium Plenary Session – Art Dunning, moderator; Vice President, National Outreach Scholarship Partnership

Welcome and Setting the Context

Art Dunning, Vice President for Public Service and Outreach, University of Georgia

E. Gordon Gee, President, The Ohio State University

Keynote Address: Opportunity and Purpose: Outreach's Changing Mission



E. Gordon Gee returned to lead The Ohio State University in 2007, after serving

as chancellor of Vanderbilt University. Prior to his tenure at Vanderbilt, he was president of Brown University, Ohio State, the University of Colorado, and West Virginia University. Gee is a national leader in calling for higher education to undergo a radical reinvention or else face "extinction."

Passing the Torch: Announcement of 2010 Conference at North Carolina State University James Zuiches, Vice Chancellor, Office of Extension, Engagement, and Economic Development, North Carolina State University

3:30 – 4:00 p.m. Pecan Tree Galleria **Refreshment Break**

Monday

4:00 - 4:45 p.m. Concurrent Sessions

Room C

Engaged Scholarship, Social Justice, and Transformation: The Aboriginal Health Program

Increasingly, universities in Canada are articulating a desire to engage communities. However, the potential for engaged scholarship to transform significantly the way scholars and communities interact has not received sufficient attention. This session will draw on the Aboriginal Health Promotion Program pilot to prompt discussion of engaged and transformative scholarship.

Tania Kajner, Doctoral Student, Educational Policy Studies, University of Alberta, Canada Fay Fletcher, Assistant Professor, Health Promotion Studies, University of Alberta, Canada

Room F/G

Enhancing Cultural Competence and Institutional Mission via Community-Based Student Learning

Academic service-learning that engages students with off-campus immigrant communities not only provides direct outreach but also can help meet institutional goals. This service-learning can help reduce stereotypes, increase understanding of complex issues, and improve cross-cultural communicative competence. This will be demonstrated by content analysis of six semesters of participant reflections from a service-learning tutoring course.

Paul Matthews, Assistant Director, Center for Latino Achievement and Success in Education, University of Georgia

Room D

An Holistic Model of Engaged Scholarship for all Missions

An holistic model will be presented that includes six academic entry points for engaged scholarship. The integration of higher education's missions in this process will be discussed, as well as factors and assumptions that affect engaged scholarship and that help faculty members better practice and tell the story of engaged scholarship.

Nancy Franz, Professor and Extension Specialist for Program Development, Virginia Polytechnic and State University

Room Q

Evaluation: The Next Frontier for Collaboration

Government agencies are increasingly facing requirements for extensive evaluations of programs and services from all funding sources. This presentation will focus on how faculty members and institutions can work with local and state governments and communities to provide the expertise to support evaluation efforts for funded programs, services, and collaborations.

Virginia Dick, Public Service Assistant, Carl Vinson Institute of Government, University of Georgia **Rich Clark**, Public Service Associate, Carl Vinson Institute of Government, University of Georgia

Room J

Engagement and Impact: College Students, Service-Learning, and Adult Literacy

This presentation will focus on a study of freshmen in a service-learning first-year seminar. These students served as tutors for adults enrolled in community-based literacy programs (Adult Basic Education, General Education Development, and English as a Second Language) and will explore the impact of this civic-engagement pedagogy on these two constituencies.

Mary Hutchinson, Assistant Professor, English as a Second Language Education, Pennsylvania State University-Lehigh Valley Campus

Sheila Sherow, Research Associate, Institute for the Study of Adult Literacy, Pennsylvania State University

Room V/W

Research on the Engaged Institution: Understanding Barriers to Faculty Participation

When the University of North Carolina-Chapel Hill's Center for Public Service (CCPS) launched its engaged scholar support program, it needed a more comprehensive understanding of faculty perceptions of, and barriers to, such work. CCPS took a community-based action research approach in which nontraditional institutional research yielded significant practical recommendations to improve institutional support and remove barriers.

Leah Totten, Doctoral Student and Houle Engaged Scholar, University of North Carolina-Chapel Hill

Room R

Creating New Outreach Opportunities by Linking and Leveraging University Assets

A university's left hand often does not know that a right hand exists, much less what it is doing. Purdue University has developed some unlikely intra-institutional partnerships to deliver innovative outreach programs. This session highlights these efforts and provides tools for fostering collaboration at other institutions.

Scott Hutcheson, Assistant Program Leader, Economic and Community Development, Purdue University **Ed Morrison**, Economic Policy Advisor, Purdue University

Room T/U

Georgia to Georgia: Engaging the Community Abroad

Developing partnerships between Georgian pilot schools and the University of Georgia Agricultural Leadership, Education, and Communication Department was paramount in the success of the Georgia to Georgia agricultural leadership program. This session will focus on these partnerships among the communities and UGA faculty members and students.

- **Jennifer Williams**, Assistant Professor, Agricultural Leadership, Education, and Communication, University of Georgia
- **Dennis Duncan**, Associate Professor, Agricultural Leadership, Education, and Communication, University of Georgia
- **John Ricketts**, Associate Professor, Agricultural Leadership, Education, and Communication, University of Georgia

Room Y/Z

Activating Community Engagement Through Innovative Accreditation Self-Study Review Strategies

Convergence is occurring between external accountability demands placed on higher education and calls for higher education's recommitment to public purposes. Two contrasting institutional cases are presented to explain how accreditation self-study can advance engagement. This presentation describes strategies to engage faculty members and administrators who seek to advance engagement priorities.

Julie Williams, Associate Vice President for Research and Outreach Scholarship, University of New Hampshire

Lorilee Sandmann, Associate Professor, Department of Lifelong Education, Administration, and Policy, University of Georgia

Room K/L

Archway Partnership: Model for Highly Integrating Higher Education and Community Economic Development

Archway is a unique partnership between communities and higher education institutions in which both benefit and are transformed. Success of the pilot resulted in support from the University of Georgia and the University System of Georgia to expand to eight locations representing a variety of communities. The speakers will address what makes the Archway Partnership model work, considerations for further application of the model, and how incremental funding was applied to enhance existing higher education investment and affect change around high priority community needs. The impact of the Archway Partnership on communities is exemplified by the continuing interest of communities petitioning to become Archway communities.

Jimmy Jeter, Chairman, Moultrie-Colquitt County Development Authority Dennis Epps, Archway Partnership Professional, University of Georgia Dan Nadenicek, Dean, College of Environment and Design, University of Georgia Beverly Sparks, Associate Dean, Cooperative Extension, University of Georgia

4:45 - 5:15 p.m.

Pecan Tree Galleria **Poster Presentation Session** (Please refer to pages 25-35 for detailed information.)

5:15 - 5:45 p.m. Transition and Networking

5:45 p.m. Front Circle of the Georgia Center **Buses Depart for Reception**

6:00 - 7:30 p.m.

The SkyClub at Sanford Stadium **Reception Between the Hedges**



High over Sanford Stadium, the fifth largest stadium in the country with a capacity of 92,746 people, enjoy the best of Southern tailgate party while mingling with some of the brightest and most passionate members of the outreach and engagement community. Sanford Stadium has long been one of the country's most beautiful arenas for college football. Georgia's average home attendance ranks among the nation's top 10. Sanford Stadium is known as the greatest spectator stadium in the South. The stadium attained world stature in 1996 when the home of the Bulldogs hosted the soccer competition of the Centennial Olympic Games — seen by more than 3 billion people around the world via television. The buses will depart for this reception at 5:45 p.m. from the front circle of the Georgia Center and return at 7:30 p.m.

7:30 p.m. Dinner on Your Own

SCHEDULE - TUESDAY, SEPTEMBER 29, 2009

Tuesday, September 29, 2009

7:30 – 11:00 a.m. Conference Registration Desk Registration

7:30 - 8:30 a.m.

Magnolia Ballroom

Breakfast: Special Interest Roundtables

Get together with participants of similar interests and share ideas around the breakfast table. Many different topics will be available; choose the one that suits your interest.

7:30 - 8:30 a.m.

Oak Room Breakfast Meeting: National Outreach Scholarship Partner Members

8:30 - 9:00 a.m.

Pecan Tree Galleria **Poster Presentation Session** (Please refer to pages 25–35 for detailed information.)

9:00 - 10:30 a.m.

Mahler Auditorium

Plenary Session – Scott Angle, moderator; Dean of the College of Agricultural and Environmental Sciences, University of Georgia

Keynote Address: African Leaders in Partnership with Universities to Solve Complex Issues

Ambassador Gertrude Mongella, President, Pan-African Parliament



Michigan State University

Ambassador Gertrude Mongella of Tanzania, the first president of the Pan-African Parliament, has advanced intercultural and international understanding on the continent of Africa in exercising her responsibilities over many years as a political leader. She has used her political influence in every position she has held to promote human rights, particularly the rights of women and children in Africa and around the

world. She has devoted her life to making the world a more peaceful place. Mongella was elected president of the Pan-African Parliament on March 18, 2004. She had previously served the people of Africa as a member of parliament in Tanzania, goodwill ambassador to the World Health Organization representing Africa, leader of the OAU Election Observer Team to Zimbabwe for the 2002 presidential election, member of the Council of "The Future" at UNESCO, president of the NGO Advocacy for Women in Africa, U.N. assistant secretary general, and secretary general for the Fourth World Conference on Women in Beijing in 1995.

Panel Presentation: The Synergies of Partnerships: Working Together with Africa

Joe Iarocci, Chief of Staff, CARE USA
 Emmanuel Fiadzo, Senior Economist, The World Bank
 Josette Lewis, Office Director of Agriculture and the Bureau for Economic Growth, United States Agency for International Development
 C. Kurt Dewhurst, Director of Arts and Cultural Initiatives, University Outreach and Engagement,

Gregg Be Vier, Senior Program Officer, Bill and Melinda Gates Foundation

10:30 – 11:00 a.m. Pecan Tree Galleria **Refreshment Break**

Tuesday 11:00 - 11:45 a.m. Concurrent Sessions

Room Y/Z

Enhancing Student Readiness for International Service-Learning Experiences

Student preparation for international service-learning experiences is imperative for positive student outcomes and program success. The focus will be on strategies regarding the process of choosing students, using web-based technology to enhance communication and preparation, the development of international knowledge and skills, and promoting service.

Maureen Tippen, Clinical Assistant Professor of Nursing, University of Michigan-Flint **Linda Knecht**, Assistant Professor of Nursing, University of Michigan-Flint

Room C

Partnerships with Educational Impact: Reforming Science Education in Indiana

The state of Indiana is working to systemically reform K-12 science education. Partnerships developed through the Indiana-Science, Technology, Engineering, and Mathematics (I-STEM) Resource Network between education institutions, government agencies, businesses, and the National Science Resources Center have supported the development of a multi-year, multi-faceted effort to implement research-based practices in classrooms across the state.

Brandon Sorge, Director of Operations, I-STEM Resource Network, Purdue University **Bill Walker**, Executive Director, I-STEM Resource Network, Purdue University **Jennifer Hicks**, Science Curriculum Specialist, Indiana Department of Education

Room K/L

Archway Partnership: Comparative Lessons about Rural and Urban Community Engagement

The Archway Partnership is a community-driven, University System of Georgia outreach platform to facilitate communities' access to higher education resources. Speakers will compare and contrast engagement in rural and urban Archway communities. Panelists will reflect on similarities and differences in community-identified economic development priorities, collaborative projects, and implications for university-community engagement.

Ilka Decker, Archway Professional, Hart County Archway Partnership, University of Georgia **Gail Webb**, Archway Professional, Clayton County Archway Partnership, University of Georgia **Alpha Bryan**, District Health Director, Clayton County Board of Health **Jack Edmunds**, Hart County Archway Partnership Executive Committee

Room J

Documenting and Promoting Engagement Using ScholarWorks, UMass-Amherst's Digital Repository

The University of Massachusetts-Amherst scholarly community is exploiting new digital technologies to showcase campus engagement initiatives. This session will show how a new partnership between the Outreach Division and UMass Libraries has created opportunities for dissemination, institutional tracking, and understanding engagement as a vital component of teaching and scholarship.

William Miller, Director of Planning and Evaluation, University of Massachusetts-Extension **Marilyn Billings**, Scholarly Communication and Special Initiatives Librarian, University of

Massachusetts-Amherst

Stacy Konkiel, Digital Repository Resident Librarian, University of Massachusetts-Amherst

Room F/G

Community-Academic Partnership: The Penn State-Altoona Experience

Over a three-year period, faculty members from diverse disciplines at Penn State-Altoona worked with community agencies to incorporate academically rigorous community-based projects into course curricula. Evidence of how the projects transformed relationships with community agencies, their clients, faculty instructional strategies, and student course experiences will be presented.

Thomas Shaffer, Coordinator of Academic Affairs, Pennsylvania State University-Altoona **Barbara Wiens-Tuers**, Associate Professor of Economics, Pennsylvania State University-Altoona **Elizabeth Seymour**, Instructor of Anthropology, Pennsylvania State University-Altoona **Nedra Farcus**, Instructor of Nursing, Pennsylvania State University-Altoona

Room D

The University of Georgia's Child and Family Policy Initiative

This presentation describes the work of the University of Georgia's Child and Family Policy Initiative. The initiative is a unique, multidisciplinary collaboration of public service and academic units that bridges research, policy, and practice to impact children and their families through programming, research, policy analysis, and technical assistance.

Allison McWilliams, Public Service Assistant, Carl Vinson Institute of Government, University of Georgia **Melinda Moore**, Program Coordinator, Carl Vinson Institute of Government, University of Georgia **Karen Baynes**, Associate Director, Carl Vinson Institute of Government, University of Georgia

Room V/W

Community Engagement in HIV/AIDS Prevention Among Minority Women

This project seeks to reduce HIV infection among minority women through health literacy and promoting HIV testing. It is implemented collaboratively by Kansas State University, Huck Boyd National Center for Community Media, Regional AIDS Project, a Kansas-based non-governmental organization, and uses the community service-learning approach to involve public relations students.

Nancy Muturi, Assistant Professor, School of Journalism and Mass Communications, Kansas State University

Soontae An, Associate Professor, School of Journalism and Mass Communications, Kansas State University

Room R

Which Comes First?: Starting with Outreach to Set Institutional Standards

Outreach and engagement measures usually start with traditional university roles and are adapted to outreach education. The University of Wisconsin-Extension did the opposite, starting with experience in community-focused programming and evaluation to determine indicators of engagement that were then adapted by the rest of the university system.

Christine Quinn, Vice Chancellor and Provost, University of Wisconsin-Extension

Mary Crave, Program Development and Evaluation Specialist, University of Wisconsin-Extension

Room T/U

Service-Learning through VITA – A Classroom/Community Partnership

This session examines the impact a service-learning activity has on students' planned participation in, and organizing of, pro bono activities as professionals. It also examines the structure of a successful Volunteer Income Tax Assistance (VITA) coalition and discusses how similar coalitions can be implemented. **Lance Palmer**, Assistant Professor, Housing and Consumer Economics, University of Georgia **Joseph Goetz**, Assistant Professor, Housing and Consumer Economics, University of Georgia

11:45 a.m. - Noon Transition and Networking

Noon - 3:15 p.m.

Magnolia Ballroom

Luncheon Plenary Session – Christine Quinn, moderator; Provost and Vice Chancellor, University of Wisconsin-Extension

Keynote Address: Population Change in the United States: Implications for Human, Socioeconomic and Natural Resources



Steve Murdock, Professor of Sociology, Rice University; former Director, United States Census Bureau

Steve H. Murdock served as director of the U.S. Census Bureau, having been nominated for the position by President George W. Bush until the change in administration in January of 2009. He has also served as the official state demographer of Texas. Murdock is the author or editor of 13 books and more

than 150 articles and technical reports on the implications of current and future demographic and socioeconomic change. He is the recipient of numerous honors and awards.

2009 Awards Presentations: Outreach Scholarship W.K. Kellogg Foundation Engagement Awards



Mort Neufville, Executive Vice President, Association of Public and Land-Grant Universities (retired); Executive Director, W.K. Kellogg Awards

Mort Neufville has dedicated his professional life to reaching out and engaging learners on a global basis. He currently serves as executive vice president of the Association of Public and Land-Grant Universities (APLU) and is a nationally and internationally recognized advocate for engagement, cooperative extension, distance education, and adult and

continuing education. In addition to his strong leadership in extension and education, Neufville has a distinguished career as a scientist, having received his Bachelor of Science degree from Tuskegee University and his Master's degree and Ph.D. in animal science from the University of Florida, Gainesville. He was awarded the Honorary Doctor of Science degree by Tuskegee University and the Distinguished Alumnus Award from the University of Florida.

Established in 2006, the **Kellogg Outreach Scholarship** and **Magrath University Community Engagement Awards** recognize four-year public universities that have redesigned their learning, discovery, and engagement functions to become sympathetically and productively involved with their communities. Winners of the Outreach Scholarship Awards receive a prize of \$6,000 and move on to compete for the C. Peter Magrath University Community Engagement Award. This year, the recipients of the 2009 Outreach Scholarship W.K. Kellogg Foundation Engagement Award and finalists for the 2009 C. Peter Magrath University Community Engagement Award come from **Arizona State University** (Western Region), **Michigan State University** (North Central Region), **Pennsylvania State University** (Northeastern Region), and the **University of Georgia** (Southern Region).

SCHEDULE - TUESDAY, SEPTEMBER 29, 2009

3:15 – 3:30 p.m. Pecan Tree Galleria **Refreshment Break**

3:30 - 4:15 p.m. Concurrent Sessions

Masters Hall

Kellogg Foundation Regional Award Winners Question and Answer Session

Conference attendees will have the opportunity to learn more about the four regional winners of the W.K Kellogg awards. Each program will be given 15 minutes to entertain questions from the judges as they are further considered for the C. Peter Magrath University Community Engagement Award.

Arizona State University, Western Region finalist

Michigan State University, North Central Region finalist

University of Georgia, Southern Region finalist

Pennsylvania State University, Northeastern Region finalist

Panel of Judges for the 2009 C. Peter Magrath University Community Engagement Award

Room F/G

Liquid Assets: A Model for Public Service Media

Few things are as essential as clean water, yet the infrastructure that manages water systems is deteriorating. Penn State Public Broadcasting has built a model that leverages academic strengths, reaches national audiences through public media, and engages partnerships for local community discussion to address this challenging civic issue.

Melanie Doebler, Director, Public Engagement, Penn State Public Broadcasting **Elaine Brzycki**, Manager, Grants and Contract Relations, Penn State Public Broadcasting

Room T/U

The Colorado State Patrol Partnership: Scaling Up, Creating Sustainability

This partnership illustrates how responding to a localized community need can scale up into a statewide program model. Colorado State Patrol and university partners will discuss how community interests are realized, how faculty members and students benefit from the partnership, and what methods are used to ensure reciprocity and sustained involvement.

Kipp Nye, Elbert County Extension Director, Colorado State University-Extension **Mark Trostel**, Chief, Colorado State Patrol

Room Q

Crossing Faculty Disciplinary Lines Through Service-Learning: Impacts on Tenure

The tenure-track process will be discussed in light of a service-learning project in which two faculty members from Agricultural Leadership, Education, and Communication (ALEC), and Landscape Architecture at the University of Georgia collaborated on the design and implementation of an elementary school learning garden.

Brad Davis, Assistant Professor, College of Environment and Design, University of Georgia **Chris Morgan**, Assistant Professor, ALEC, University of Georgia

Room V/W

Pedagogies for Civic Engagement: Collaborations and Complications in Religious Studies

The religious studies classroom presents special opportunities and challenges for fostering civic engagement and outreach. This presentation offers an initial description and assessment of a unique faculty effort to reflect collaboratively on the practice and scholarship of civic engagement in theology and religion.

- Forrest Clingerman, Assistant Professor, Department of Philosophy and Religion, Ohio Northern University
- Reid B. Locklin, Assistant Professor of Christianity and Culture, Saint Michael's College, University of Toronto

Room R

Lessons Learned: Engaging Students in Community Research, a Case Study

Forty students worked with their local Extension office to plan communication campaigns. This session will discuss the lessons learned from the perspective of the faculty members, students, and county Extension director. The benefits to and strains upon the faculty/community partner relationship will be discussed from a case-study perspective.

Michel Haigh, Assistant Professor of Communications, Pennsylvania State University James Ladlee, Clinton County Extension Director, Pennsylvania State University

Room Y/Z

Building Bridges Not Towers: System-wide Strategies for Enhancing Community Engagement

A recently completed system-wide study of community engagement strategies in Florida's statewide public university system concluded with 18 findings and options for action. This presentation will highlight the report's themes and strategies for improving community engagement and collaboration and will consider its application to other state systems.

Robert Jones, Director, Florida Conflict Resolution Consortium Consensus Center, Florida State University Doug Yarn, Professor of Law and Director of the Consortium on Negotiation and Conflict Resolution, Georgia State University

Susan S. Crowley, Assistant Vice President of Community Relations, University of Florida

Room D

Which Outcomes Matter?: Understanding How the Community Views Successful Engagement

There is a push to make sure university-community partnerships produce meaningful programmatic outcomes. However, community leaders are just as concerned about "process." They may prefer partnerships that make them feel highly appreciated compared to those that are highly ambitious. This workshop helps attendees appreciate this preference and respond to it.

Byron White, Associate Vice President for Community Engagement, Xavier University

Room J

Project Riverway: Connecting Students and Communities to Foster Real Change

Project Riverway, a multi-disciplinary service-learning class, unites the skills of University of Georgia students and faculty in partnership with local governments and nonprofit organizations along a river system connecting three states. Undergraduate and graduate Project Riverway students improve this economically impoverished region by embracing its environmental, historical, and cultural resources. Danny Bivins, Public Service Assistant, Fanning Institute, University of Georgia Leigh Askew Elkins, Public Service Assistant, Fanning Institute, University of Georgia Megan Zeigler, Graduate Student, College of Environment and Design, University of Georgia

Room C

Making Engineering Accessible: North Carolina State's Nuclear Engineering Outreach Program

How are the "social" and "technical" connected in meaningful ways? Energy production, medicine, and industrial plasmas are made relevant to daily living through engineering studies. The nuclear outreach program fosters engagement not only as "communities in schools," but "schools in communities." **Lisa Marshall**, Nuclear Outreach Instructor, North Carolina State University

Mohamed Bourham, Professor of Nuclear Engineering, North Carolina State University

Room K/L

Pathways of Engagement: Lessons from Lived Experience

Members of the International Adult and Continuing Education (IACE) Hall of Fame will discuss how the philosophy and practice of civic engagement, as a core component of adult and continuing education, have changed over the past few decades, how they affected their careers, and what the future holds as society adjusts to the information revolution.

Gary Miller, Associate Vice President for Outreach, Executive Director of the World Campus, Pennsylvania State University

John Peters, Professor and Coordinator, University of Tennessee-Knoxville

Lorilee Sandmann, Associate Professor, Department of Lifelong Education, Administration, and Policy, University of Georgia

Karen Watkins, Professor, Human Resource and Organization Development, University of Georgia

4:15 - 4:30 p.m. Transition and Networking

4:30 – 5:15 p.m.

Concurrent Sessions

Room Y/Z

Engagement: A Model for Continuing Education as a Convener

This presentation demonstrates a replicable model of how Texas Christian University's Extended Education unit achieved significant community impact and national recognition by convening a small group of stakeholders around the shared issue of disaster preparation within the university's community. **David Grebel**, Director of Extended Education, Texas Christian University **Judy Shannon**, Coordinator of Special Projects, Texas Christian University

Room F/G

Making Service-Learning Valuable and Visible

The speakers will present assessment findings and map how service-learning is valued and made visible in different colleges and disciplines at Purdue University. They will provide guidelines for mentoring colleagues whose careers focus on engagement and/or service-learning.

Susan Curtis, Professor of History, Purdue University

Kim Wilson, Professor of Landscape Architecture, Purdue University

Room J

University and Public School Partnerships for Reaching the Uninsured

This presentation will describe an innovative university-community partnership aimed at increasing health insurance coverage among families. Through partnerships with schools, community capacity for providing public health insurance outreach and enrollment assistance has increased. Participants will learn how these partnerships were built and receive materials to support replication of this effort.

Jeni Appleby, Outreach Specialist, Covering Kids and Families, University of Wisconsin-Madison

Room K/L

Deploying Innovative Solutions at the Bottom of the Economic Pyramid

In the past decade, undergraduate students have been engaged in developing and deploying, through service-learning projects, innovative solutions to problems afflicting the poorest of the poor. The lessons learned, with respect to maximizing success, have been organized into 10 guiding axioms, which will be presented and discussed by the audience.

William Kisaalita, Professor, Driftmier Engineering Center, University of Georgia

Room R

Furthering Faculty Research Goals While Serving Extension and the Community

This project is evaluating a train-the-trainer approach to disseminating dialogic reading techniques throughout Indiana. Dialogic reading is an evidence-based intervention that improves children's early literacy skills. The presentation will describe how such a project can satisfy both the common and unique goals of faculty members, students, outreach staff, and the community.

Jennifer Dobbs, Assistant Professor of Developmental Studies, Purdue University

Sandy Liang, Graduate Student, Developmental Studies, Purdue University

Room Q

Connecting Curriculum Standards to Community Issues

Nearly 20 percent of America's youths live in poverty, but in many ways 100 percent of youths are impacted by issues related to poverty. Middle grades teachers will share how they integrate service-learning and issues of poverty into required curriculum in grades 4-8 as a result of their experiences as preservice teachers.

Katherine Thompson, Public Service Associate, Middle School Education Program, University of Georgia **Gayle Andrews**, Associate Professor, Middle School Education Program, University of Georgia

Room V/W

Can an Engagement and Outreach Scholars Academy Create Cultural Change?

How can universities create cultural change to foster community engagement? One method is through an academy of scholars. Using ethnography, the East Carolina University Engagement and Outreach Scholars Academy was examined to identify key cultural components that fostered change within the university and community. The speakers will discuss recommendations for such academies.

Beth Velde, Director, Engagement and Outreach Scholars Academy, East Carolina University

Room T/U

Educating the Whole: Integrating a College and a Community

A faculty team describes the collaborative learning community they designed and implemented joining cross-disciplinary courses with community agencies to provide authentic problem-based learning. The presentation includes discussion of processes designed to enable project replication by new faculty teams and assessment activities to align projects with student outcomes across disciplines. **Thomas Hancock**, Assistant Professor of Psychology, Georgia Gwinnett College **Jennifer Wunder**, Assistant Professor of English, Georgia Gwinnett College **Stella Smith**, Director, Center for Teaching Excellence, Georgia Gwinnett College **Candace Timpte**, Associate Professor of Biology, Georgia Gwinnett College

Room C

Planning for an Elder-Friendly Future Through Outreach and Civic Engagement

The elder population is growing. Implementing the most cost-effective health care strategies into existing population centers in an elder-informed manner is critical. Deciding which services, and where they are needed, requires neighborhood needs assessments. Elder-centered needs assessments, guided by outreach efforts, could lead to community and economic development in existing core municipalities.

Gregory Olsen, Faculty Member and Research Associate, Landscape Architecture, Pennsylvania State University

Lisa Iulo, Assistant Professor of Architecture, Pennsylvania State University

Room D

Optimizing Medication Management Through Pharmacy Entrepreneurship: An Academic/ Outreach Partnership

This intensive seven-week program was a partnership between UGA's College of Pharmacy and the Small Business Development Center to teach pharmacists how to develop and maintain a medication therapy management service in their community to serve the needs of Medicare Part D (a federal program to subsidize the costs of prescription drugs) beneficiaries and other at-risk patient populations.

Trina von Waldner, Director of Postgraduate Continuing Education, College of Pharmacy, University of Georgia

Charles McDuffie, Regional Coordinator of Experience Programs, College of Pharmacy, University of Georgia

Jeff Sanford, Director of Program Development, Small Business Development Center

5:15 - 5:30 p.m.

Transition and Networking

Receptions

5:30 - 9:00 p.m.

Rock Eagle 4-H Center, Eatonton, Georgia **Community Reception**

Meet at the front circle of the Georgia Center to board the buses.

This reception will focus on the relationship between university resources and community resources in outreach and engagement efforts. Before reaching Rock Eagle, there will be a short drive through Madison, Georgia. The City of Madison was founded in 1809 and was spared General Sherman's torch during the Civil War. After leaving Madison, visitors will visit the Rock Eagle 4-H Center, named for the Rock Eagle Mound — a stone effigy shaped like a prone bird. Measuring eight feet high at the breast and consisting entirely of milky quartz rocks, it was probably built about 2,000 years ago by Native Americans. At Rock Eagle, visitors will tour cabins, a new dining facility, meeting space and, of course, the famous Rock Eagle. The tour will conclude with dinner beside the 110-acre lake at the heart of Rock Eagle 4-H Center.

5:45 - 8:00 p.m.

Ciné Art House Theater **International Reception**

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Meet at the front circle of the Georgia Center to board the buses.

The reception will be held at Ciné — a European-style art-house theater in downtown Athens. Ciné screens the latest independent and international films, documentaries, festival discoveries, and classic movies. This reception will showcase student and faculty engagement in a global context through slide shows, movie clips, and conversation. Participants will enjoy international-themed hors d'oeuvres and cocktails, fine arts performances by UGA international student groups, and UGA's steel drum band.

5:45 - 8:30 p.m.

Terrapin Beer Company Brewery Local Reception



Meet in Masters Hall for a brief presentation, and then board the buses for the reception.

Come to the Terrapin Beer Company and learn about outreach and engagement at the local level and enjoy entertainment by the Music Tones. Located in the heart of Athens' industrial district, Terrapin Beer Company is an award-winning brewery committed to pushing the boundaries of brewing excellence and style. Owners John Cochran and Brian "Spike" Buckowski won the coveted award for best pale ale at the Great American Beer Festival in 2002 with Terrapin's flagship brew, Rye Pale Ale, and the rest is history. Their 40,000 square-foot facility is open to the public every Thursday, Friday, and Saturday. Enjoy this dinner reception of local flavors.

7:30 p.m. - Midnight

A shuttle will be available between the Front Circle of the Georgia Center and Downtown Athens at the Arch, UGA's gateway between downtown and North Campus.

Wednesday, September 30, 2009

7:30 - 8:30 a.m.

Magnolia Ballroom

Breakfast and Plenary Session – Victor Lechtenberg, moderator; Vice Provost for Engagement, Purdue University

Keynote Address: The Scholarship of Engagement at Purdue University



Mark Pagano, Dean, Continuing Education and Conferences, Purdue University

Mark Pagano is professor of mechanical engineering technology and has served as dean of continuing education and conferences at Purdue since July 2002. Prior to his current position, he served as associate dean for Academic Affairs for the College of Technology for two years and director of the system of 11 outreach locations for the college for six years. He has also served as head of the Department of Mechanical

Engineering Technology. Before coming to Purdue in 1992, he spent nine years on the faculty of the College of Engineering at Southern Illinois University Carbondale. Pagano is a Fellow of the American Society of Engineering Education (ASEE) and the Accreditation Board for Engineering and Technology (ABET), the accrediting organization for engineering, technology, computing, and applied science.

8:30 - 9:15 a.m.

Concurrent Sessions

Room C

Engaging Underserved Students: Preparing for the Digital Workforce

The failure to engage underserved students effectively in technological pursuits is recognized as a major threat to continued American economic competitiveness. This presentation describes an original model involving business, university, community, and public education to create a success-oriented pathway to the 21st century workforce.

Ed Green, Senior Lecturer, Information Sciences and Technology, Pennsylvania State University **Klaudia Breslevats**, Information Architect, The Vanguard Group **John Russella**, Information Engineer, Penn Mutual Life

Room F/G

Community Engagement Journals: An Editor's Panel

A panel of editors from various journals that provide publishing venues for engaged scholarship will address submission guidelines and the editorial review process. Panel members will answer questions about the journal they represent. This presentation is part of the Emerging Engaged Scholarship Workshop. This session will also span two concurrent sessions, lasting until 10:15 a.m.

Tami Moore, Assistant Professor, Educational Leadership, Oklahoma State University

Anthony Omerikwa, Doctoral Student, Houle Scholar, University of Georgia

Lisa Marshall, Coordinator of Outreach Programs, Department of Nuclear Engineering, North Carolina State University

Selected Journal Editors

Room J

The Engagement Academy for University Leaders

The Engagement Academy for University Leaders, launched with the endorsement of three associations, is a program designed to build institutional capacity for engagement. This competency-based program develops leadership skills and institutional action plans for engagement. This session will share the benefits of this program to leaders and their institutions.

Jeri Childers, Director, Outreach Program Development, Virginia Polytechnic and State University

Room T/U

Developing Effective, All-Inclusive Institutional Policies and Procedures for Distance Education

After much discussion, debate, and collaboration, Mississippi State University's Division of Academic Outreach and Continuing Education developed effective, all-inclusive policies and procedures for distance education, which consist of a comprehensive plan for faculty incentives, program development, student services, multiple student population needs, fiscal health and independence, and university sponsorship. **Laura Crittenden**, Manager, Office of Academic Outreach, Mississippi State University

Mark Binkley, Executive Director, Academic Outreach and Continuing Education, Mississippi State University

Room D

American Indian Housing Initiative: Building a Way Out of Poverty

Students and institutions involved in service-learning face challenges with the work and research they pursue. The American Indian Housing Initiative, a cross-disciplinary collaborative project at the Penn State Center for Sustainability, offers an example of how teaching partnerships create opportunity amidst the challenging housing crisis on American Indian reservations.

Judith Simpson, Program Coordinator, American Indian Housing Initiative, Penn State Center for Sustainability

Room Y/Z

Community Engagement in a Professional School: Strategies to Overcome Challenges

This presentation will discuss unique challenges a graduate program may encounter when implementing community-engaged scholarship, and will introduce innovative strategies used to overcome these challenges.

Sayaka Machizawa, Associate Director of Community Partnerships, The Chicago School of Professional Psychology

Jill Glenn, Director of Community Partnerships, The Chicago School of Professional Psychology Sharyl Trail, Postdoctoral Fellow, The Chicago School of Professional Psychology Whitney Kingsburry, Postdoctoral Fellow, The Chicago School of Professional Psychology

Room V/W

Shoulder to Shoulder Ecuador: A Campus Community Collaboration

Shoulder to Shoulder Ecuador is a campus community partnership that provides health services to underserved areas of Amazonian and Andean Ecuador through medical brigades. The presentation will include a history of the brigades, findings from a recent survey of brigade participants, and a discussion of challenges and barriers.

Katherine McCormick, Associate Professor in Interdisciplinary Early Childhood Education, University of Kentucky

Claudia Hopenhayn, Associate Professor, Epidemiology, University of Kentucky

Thomas Young, Clinical Faculty, College of Medicine, University of Kentucky

Janet Roccanova, Director, Education Abroad and Exchange Program, University of Kentucky Sharon Stewart, Associate Professor, Department of Health Sciences, University of Kentucky

Room Q

Pathways to Home: Affordable Housing Design and Community Action

The North Carolina State University School of Architecture partners with communities confronted with critical design needs for green, affordable housing. Under the supervision of experienced faculty members, students design sustainable homes that are locally constructed while training to be good stewards for their communities and the environment.

Georgia Bizios, Professor, School of Architecture, North Carolina State University **Katie Wakeford**, Adjunct Faculty, School of Architecture, North Carolina State University

Room K/L

Scholarship and the Purdue Engagement Mission

The panelists will introduce their specific area of engagement and the type of scholarship they have initiated in their respective disciplines. The moderator will ask questions relating to the state of engagement scholarship, impacts of their work, and advice for new scholars. Audience interaction will be encouraged.

Mark Pagano, Dean, Continuing Education and Conferences, Purdue University

John Staver, Professor and Director, Center for Research and Engagement in Science and Mathematics Education, Colleges of Education and Science, Purdue University

Rodney Vandeveer, Associate Professor of Organizational Leadership and Supervision, College of Technology, Purdue University

Kristina Bross, Associate Professor of English and American Studies of Liberal Arts, Purdue University **Michael Schutz**, Associate Professor and Dairy Extension Educator, Department of Animal Science, College

of Agriculture, Purdue University

Room R

Engagement through Community-Based Television: Two Stories of Success

In the era of consolidation, both University of Alabama and University of Georgia (UGA) have purchased commercial TV properties. Formerly WJRD, WVUA-TV serves West Alabama like WNEG-TV, now owned by UGA, serves Northeast Georgia. See how both schools have leveraged these TV properties to extend their institutions' research and teaching missions.

E. Culpepper Clark, Dean, Grady College of Journalism and Mass Communication, University of Georgia **Roy Clem**, General Manager, WVUA-TV, University of Alabama

George Daniels, Assistant Professor of Journalism, University of Alabama

Ann Hollifield, Dowder Professor of Media Research; Department Head, Telecommunications, University of Georgia

Michael Castengera, Senior Lecturer, Telecommunications; Project Director, WNEG, University of Georgia

9:15 - 9:30 a.m. **Transition and Networking**

9:30 - 10:15 a.m. **Concurrent Sessions**

Room V/W

Service-Learning Projects: Challenges, Opportunities, and Mutual Benefits

The session will begin with an overview of a service-learning project at Pennsylvania State-New Kensington intended to spur economic development. A group discussion will be held on the challenges, opportunities, and mutual benefits of service-learning projects experienced by faculty members, students, and community partners.

Richard Harnish, Assistant Professor of Psychology, Pennsylvania State University-New Kensington

Room R

Scholarship of Engagement and Cultural Challenges Within an Academic Context

Academic traditions pose challenges to the scholarship of engagement. Departmental and disciplinary cultures vary widely in their support, and university reward systems heighten the difficulties. This panel examines how an interdisciplinary task force at North Carolina State University developed faculty member review approaches recognizing accomplishments in the scholarship of engagement.

- Joan Pennell, Professor and Director, Center for Family and Community Engagement, North Carolina State University
- Pat Sobrero, Associate Vice Chancellor for Extension, Engagement, and Economic Development, North Carolina State University

Ellis B. Cowling, University Distinguished Professor At-Large Emeritus, North Carolina State University

Room J

Freshman Outreach: A Civic Engagement/Public Policy Residential Community

The Baker Center Learning Community is predicated on the idea that students should be involved in community issues early in college to solidify their commitment to public service and participatory democracy. This program teaches students about policy issues and challenges them to apply these issues to their community.

Gavin Luter, Coordinator, Howard H. Baker Jr. Center for Public Policy, University of Tennessee-Knoxville

Room C

A Diversified Model for Supporting and Institutionalizing Community-Based Participatory Research Community-based participatory research (CBPR) sees the community as a partner in the research process, not just a place to do research. Speakers will describe the University of Vermont's efforts to institutionalize CBPR by combining faculty member advocacy and student training with campus-wide support and suggest

potential applications for other campuses. **Kate Westdijk**, Program Coordinator, Office of Community-University Partnerships and Service-Learning, University of Vermont

Carrie Williams-Howe, Associate Director, Office of Community-University Partnerships and Service-Learning, University of Vermont

Room E

Leadership and Service Certificate: An Analysis of Eight Years

The Interdisciplinary Certificate in Leadership and Service Program at the University of Georgia entered its eighth year of existence in 2009. The presentation will include an analysis of the accomplishments, challenges, opportunities, and lessons learned. Strategies to enhance the service and engagement components of the certificate will also be discussed.

Jenna Brown, Graduate Assistant, Agricultural Leadership, University of Georgia

Natalie Coers, Graduate Assistant, Agricultural Leadership, University of Georgia

- **Dennis Duncan**, Associate Professor, Agricultural Leadership, Education, and Communication, University of Georgia
- **Maria Navarro**, Assistant Professor, Department of Agricultural Leadership, Education, and Communication, University of Georgia

Room Y/Z

University and Community Partnership for Reducing Social Divides

Crossroads Charlotte is a community-wide initiative to foster access, equity, and inclusion across racial divides in Charlotte, N. C. University of North Carolina-Charlotte developed a crossroads-centered instructional program. Crossroads-themed programming also serves as a framework to help build a diverse and inclusive campus community. This presentation discusses activities and lessons learned.

Owen Furuseth, Associate Provost for Metropolitan Studies and Extended Academic Programs, University of North Carolina-Charlotte

Susan Harden, Crossroads Charlotte Coordinator, University of North Carolina-Charlotte

Room Q

The I-STEM Resource Network: Promoting K-12 STEM Education in Indiana

The Indiana-Science, Technology, Engineering and Mathematics (I-STEM) Resource Network is a partnership of Indiana's higher education institutions, K-12 schools, businesses, and government. Participants will learn how the network supports K-12 teachers and leaders working to implement high academic standards toward science, technology, engineering, and mathematical literacy for all students. **Bill Walker**, Executive Director, I-STEM Resource Network, Purdue University

Brandon Sorge, Director of Operations, I-STEM Resource Network, Purdue University

Room D

Strengthening Georgia's Refugee Community Through Student Engagement

Georgia has approximately 40,000 refugees, mainly from Africa, Southeast Asia, and the Middle East. Often, African refugees arrive in the United States after many years in camps with limited educational opportunities. This presentation will discuss University of Georgia's student and faculty engagement with refugees in addressing educational and literacy problems.

- Njeri Marekia-Cleaveland, African Program Specialist, Carl Vinson Institute of Government, University of Georgia
- **Don Rubin**, Professor Emeritus and Senior Researcher, Center for Health and Risk Communication, University of Georgia

Room K/L

Tools of Engagement: An Online Undergraduate Skill Building Curriculum

Participants will learn about a newly developed web-based curriculum that introduces undergraduates to university-community engagement. Each module in the curriculum focuses on critical engagement skills and basic concepts. Preliminary data regarding student knowledge gain and plans for a cross-university research partnership will be presented.

Robert Brown, Associate Director for Community Engagement, Michigan State University

Karen McKnight-Casey, Director of Service-Learning and Civic Engagement, Michigan State University **Patricia Farrell**, Senior Director of University-Community Partnerships, Michigan State University **Jessica V. Barnes**, Associate Director of University-Community Partnerships, Michigan State University

SCHEDULE - WEDNESDAY, SEPTEMBER 30, 2009

10:15 – 10:30 a.m. Pecan Tree Galleria Refreshment Break

10:30 - 11:45 a.m.

Mahler Auditorium **Plenary Session – Hiram Fitzgerald**, moderator; President, National Outreach Scholarship Partnership

Keynote Address: The Contemporary Media Landscape: How (and Why) Media Consumers Think and Behave

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Alan Wurtzel, President, Research and Media Development, NBC Universal

Alan Wurtzel, president for research and media development at NBC since 1999, plans, develops, and analyzes all audience, program, and marketing research for the NBC Television Network, the news and information cable networks MSNBC and CNBC, the entertainment cable networks USA, SyFy, Bravo, and Oxygen, and the Telemundo Spanish language network. Wurtzel is also responsible for all research in support of NBC Universal's digital initiatives.

11:30 a.m.

Mahler Auditorium Final Remarks

- **Hiram Fitzgerald**, President, National Outreach Scholarship Partnership; Associate Provost, University Outreach and Engagement, Michigan State University
- **Art Dunning**, Vice President, National Outreach Scholarship Partnership; Vice President of Public Service and Outreach, University of Georgia

11:45 a.m.

Pecan Tree Galleria Conference Adjourns, Boxed Lunches Available

1:00 p.m.

Pecan Tree Galleria Deadline to Dismantle Posters

Notes:

UNIVERSITY CIVIC PURPOSE 🗰 ENGAGED RESEARCH 🗰 SERVICE-LEARNING

Poster Presentations

Monday 4:45 - 5:15 p.m., Tuesday 8:30 - 9:00 a.m.

Theme: Institutional Support and Incentives for Outreach Scholarship and Engagement

Farm Management and Youth Leadership Training for Cocoa Farmers in Ghana Dovi Alipoe, Professor and Director, Global Programs, Alcorn State University

Faculty Perceptions about Outreach Scholarship: Strategies for Fostering Outreach Scholarship

Koralalage (Jay) Jayaratne, Assistant Professor and State Leader for Program Evaluation, North Carolina State University

Ten and Counting: Diverse Evaluation Approaches of Roads Scholars Program

Karen Bruns, Leader, Outreach and Engagement and OSU CARES (Community Access to Resources and Educational Services), The Ohio State University

Bethany Christoff, Program Coordinator, Outreach and Engagement and the Service-Learning Initiative, The Ohio State University

Esther Gottlieb, Education and Development Program Manager, Office of International Affairs, The Ohio State University

A Cost-Benefit Approach to Outreach Activities

Somjit Barat, Assistant Professor of Marketing, Pennsylvania State University

The Expanding Role of the Institution's Commitment to Service-Learning

Harry Brown, Assistant Dean of Students, Community Engagement and Involvement, Boiler Volunteer Network, Purdue University

Joseph "Mick" La Lopa, Associate Professor, Department of Hospitality and Tourism Management, Purdue University

Priya Chari Francisco, Continuing Lecturer, Krannert School of Management, Purdue University

International Outreach and Engagement: Best Practices, Challenges, and Trends

Glenn Ames, Director, International Public Service and Outreach, University of Georgia

Using a Grassroots, Inclusive Planning Process to Create Organizational Excellence

Annie Jones, Professor and Community Development Educator, University of Wisconsin-Extension **Denise Retzleff**, Professor, 4-H Youth Development, University of Wisconsin-Extension

The Secret Ingredient: The Role of Academic Staff Engagement Professionals

Katherine Loving, Civic Engagement Coordinator, University Health Services, University of Wisconsin-Madison

Do Structural Changes Indicate Shifts in Access for Non-Traditional Learners? Christopher Smith, Executive Director, Outreach and Research Services, University of Wisconsin-Stout

Coordinating a Downtown Initiative with Service-Learning: Westfield State College

Michael Konig, Fellow, President's Office, Westfield State College Julian Fleron, Professor, Department of Mathematics, Westfield State College

SEPTEMBER 28-30, 2009 | ATHENS, GEORGIA

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UNIVERSITY CIVIC PURPOSE 🗰 ENGAGED RESEARCH 🗰 SERVICE-LEARNING

Theme: Building Relationships Between Communities and Universities

Servant Leadership: A Model for Civic Engagement to Promote Health Jennell Charles, Associate Professor of Nursing, Clayton State University Donna Gleason, Assistant Professor of Nursing, Clayton State University

The STARS Program: A Multi-Level Partnership

Sharon Ballard, Associate Professor, Child Development and Family Relations, East Carolina University **Lola Thompson**, Executive Director, STARS Leadership Academy, East Carolina University

Communication in Long-Term Service-Learning Partnerships in Eastern North Carolina Rebecca Dumlao, Associate Professor, School of Communication, East Carolina University

East Carolina University Community Enhancement and Economic Transformation Initiative Kenny Flowers, Director, Community and Regional Development, Office of Engagement, East Carolina University

Preventing Dropout Through Enhanced School-Based Mental Health Services Jeannie Golden, Assistant Professor of Psychology, East Carolina University

Bringing the University Directly into the Economic Development Process

Ted Morris, Associate Vice Chancellor for Engagement, East Carolina University
 Ruthann Cage, Director, Industry and Economic Development, Office of Engagement, East Carolina University

Wounded Warrior Rehabilitation: A University-Based Training Program Carmen Russoniello, Director, Psychophysiology Lab and Biofeedback Clinic, East Carolina University

Paideia and the Liberal Arts University: The Civic Engagement Experience

 Doreen Sams, Assistant Professor of Marketing, Georgia College and State University
 Gregg Kaufman, Instructor and Coordinator of Civic Engagement Projects, Georgia College and State University

Civic-Minded Scholarship in Public Relations Courses Arla Bernstein, Assistant Professor of Communication, Georgia Perimeter College

Win! Win! How University-Community Collaboration Leverages Economic Development
 Gwen Hanks, Director of Applied Research, Georgia Small Business Development Center Network
 Dennis Epps, Director of Operations, Archway Partnership, University of Georgia
 Roger Harrison, Archway Professional, Washington County, Archway Partnership, University of Georgia

Maximizing Community Relations and Revenue Through Credit-free Programming Sean-Michael Green, Dean, Graduate and Adult Enrollment, Marist College

Building University in Community Networks for University with Community Solutions Hiram Fitzgerald, Associate Provost of University Outreach and Engagement, Michigan State University

Exploding Time Capsules: Perspectives on the Michigan State University-Lansing 150 Collaboration
David Stowe, Professor, American Studies Program, Michigan State University
Ann Larabee, Director, American Studies Program, Michigan State University
Natalie Graham, Ph.D. Student in American Studies, Michigan State University
Using Social Work and Sciences as Agents for Community Engagement
Amelia Ross-Hammond, Music Department Chair, Norfolk State University
Presenting Science to Students Through Engaging Demonstrations and Community Events Alan Rowe , Professor and Chairman, Department of Chemistry, Norfolk State University
Outreach Program Development in Southern Chile: Methods, Challenges and Impacts Susan Moore, Director, Forestry and Environmental Outreach Program, North Carolina State University
Innovative Communities of Practice in Combating Student Dropout
R. Dale Safrit , Professor and Extension Specialist, 4-H Youth Development, North Carolina State
University
Marshall Stewart, Associate Director, North Carolina Cooperative Extension, North Carolina State
University
Putting Some PEP (Prepare, Engage, and Perpetuate) into a New Type of Community of Practice R. Dale Safrit , Professor and Extension Specialist, 4-H Youth Development, North Carolina State University
Harriett Edwards, Professor and Extension Specialist, 4-H Youth Development, North Carolina
State University
Community and University Engagement: Ohio University's Model for Building Relationships Karen Slovak , Associate Professor, Social Work, Ohio University-Zanesville
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Effective Engagement Interconnectivity Terri Lester, Program Manager, Center for Regional Development, Purdue University Engaging and Supporting Prekindergarten Teachers to Improve Early Literacy Outcomes **Douglas Powell**, Distinguished Professor, Child Development and Family Studies, Purdue University Sustaining Community Partnerships Through Bridge-Building and Research Design **Stan Holt**, Director of Regional Initiatives, Triangle United Way Jessica Jameson, Associate Professor of Communication, North Carolina State University **The Parent Degree Program: Leaving No Parent Behind** Dionne Rosser-Mims, Assistant Professor of Education, Troy University How do Communities Participate in Health Promotion Campaigns? William Evans, Director of the Institute for Communication and Information Research, University of Alabama A Successful School-University Partnership: The Family System and Adolescent Health Lisa M. Hooper, Assistant Professor, Counselor Education, University of Alabama Building International Partnerships for Student Service-Learning Experiences Linda Knecht, Assistant Professor of Nursing, University of Michigan-Flint Maureen Tippen, Clinical Assistant Professor of Nursing, University of Michigan-Flint The Extension Leadership System: Developing Effective Programs Together Laurie Cantrell, Program Development Specialist, University of Georgia-Cooperative Extension Lori Purcell Bledsoe, 4-H Program Development Coordinator, University of Georgia-Cooperative Extension Janet Valente, Program Development Specialist, Family and Consumer Sciences, University of Georgia Jeff Christie, English as a Second Language Coordinator, Cooperative Extension, University of Georgia **Connecting through Partnerships: Supporting Families Locally, Impacting Service Members Globally** Casey Mull, State Military Coordinator, University of Georgia-Cooperative Extension Harriett Edwards, Assistant Professor and Extension Specialist, North Carolina State University The University of Georgia Math and Parent Partnership Andrea Knapp, Lecturer, Mathematics Education, University of Georgia-Griffin Campus Nutrition and Health Status of Mothers and Children in Ghana Alex Anderson, Assistant Professor of Food and Nutrition, University of Georgia **Historic Preservation Commission Training** Jennifer Lewis, Certified Local Government Coordinator, College of Environment and Design, University of Georgia Preventing Early Obesity Through Education: A Program for Latino Children Julia Reguero de Atiles, Senior Academic Professional, Child and Family Development, University

of Georgia

Silvia Giraudo, Associate Professor, Department of Foods and Nutrition, University of Georgia

University and State Collaboration in Measuring Underage Tobacco Access Charles J. Beacham, Jr., Survey Research Professional, Carl Vinson Institute of Government, University of Georgia Brenda J. Davis Rowe, Director, Prevention Services and Programs, Department of Behavioral Health, Georgia Department of Human Resources The Archway Partnership: Health - A Higher Education and Community Partnership Laura Bland, Archway Public Health Professional, College of Public Health, University of Georgia Ashley C. Wells, Associate Academic Professional, College of Public Health, University of Georgia Youth Summit: Connecting Youths and Adults with Community Development Resources Jeffrey Buckley, Extension 4-H Specialist, University of Georgia Lauren Healey, Oconee County 4-H Agent, University of Georgia **Rural Traffic Safety: Regional Community Liaison Project Carol Cotton**, Undergraduate Field Experience Coordinator, Health Promotion and Behavior, University of Georgia Pearman Parker, Graduate Assistant, University of Georgia University of Georgia and Greensboro Dreamers: Precollegiate Collaboration Cheryl Dozier, Associate Provost, Office of Institutional Diversity, University of Georgia Service-Learning: Extending Connectivity Beyond the Shadows of the Institution Dennis Epps, Director of Operations, Archway Partnership Program, University of Georgia **Dale Gauthreaux**, Director of the Institute for Leadership Development, Terry College of Business, University of Georgia Stephanie Tingler, Associate Professor and Chair of Voice, Hugh Hodgson School of Music, University of Georgia Shannon Wilder, Director of the Office of Service-Learning, University of Georgia A Service-Learning Course Engages Pharmacy Students in Providing Community Health Care Daniel Forrister, Clinical Assistant Professor, College of Pharmacy, University of Georgia Sukhmani Sarao, Clinical Assistant Professor, College of Pharmacy, University of Georgia Technology Capacity Building in Rural Honduras: Education Through Distance Diagnostics Jean Corbett Fowler, College of Agriculture and Environmental Sciences, University of Georgia Partnering Across Disparities: Community-Based Research to Bridge Town with Gown Rachel Hagues, Program Coordinator, Carl Vinson Institute of Government, University of Georgia Janet Rechtman, Senior Public Service Associate, Fanning Institute, University of Georgia Leadership Development: Assessable, Thriving, and Sustainable in Rural Georgia Louise Hill, Public Service Associate, Fanning Institute, University of Georgia Hear Our Voices, See Our Action: Empowering Youth to Engagement Jenny Jordan, Extension 4-H Specialist, Volunteer and Teen Programs, University of Georgia Jeffrey Buckley, Extension 4-H Specialist, International and Citizenship Programs, University of Georgia

Testing the Waters: Collaborative Research to Reduce Contaminated Seafood Risks Lisa Liguori, Public Service Assistant, Marine Extension Service, University of Georgia

Disability is Diversity: Building Respectful Partnerships with People with Disabilities

Jenny Manders, Disability Studies Coordinator, Institute on Human Development and Disability, Family and Consumer Sciences, University of Georgia

Tracy Rachensperger, Outreach Coordinator, Institute on Human Development and Disability, Family and Consumer Sciences, University of Georgia

Intellectual Capital Partnership Program (ICAPP) – Outreach Through Collaboration

Christopher Moder, ICAPP Program Director, University of Georgia

- **Paul Brooks**, Assistant Dean and Graduate Coordinator, The Division of Nontraditional Education and Outreach, College of Pharmacy, University of Georgia
- Brian Bride, Associate Professor and Master of Social Work Program Director, School of Social Work, University of Georgia
- L. Stephen Miller, Professor and Program Chair, Clinical Psychology Program, Director, Psychology Department, University of Georgia

Influencing Journalists to Cover Important (but Underreported) Topics

- **Diane Murray**, Director Public Service and Outreach, Grady College of Journalism and Mass Communication, University of Georgia
- John Greenman, Professor, Grady College of Journalism and Mass Communication, University of Georgia

Fostering Sustainable Community Partnerships Through Entomology Outreach and Service-Learning

Marianne Robinette, Program Coordinator, Department of Entomology, University of Georgia Lindsey Griffin, Undergraduate Student, Psychology, University of Georgia Jim Maudsley, Science Teacher, Classic City High School, Athens, Georgia

Children's Freedom Initiative - A University Partnership

Zolinda Stoneman, Director, Institute on Human Development and Disability, University of Georgia
 Casey Childers, Graduate Student, Institute on Human Development and Disability, University of Georgia

Katy Gregg, Graduate Student, Institute on Human Development and Disability, University of Georgia

Georgia Initiative for Community Housing – Partnering with Communities to Revitalize Neighborhoods

Karen Tinsley, Program Coordinator, Georgia Initiative for Community Housing, University of Georgia **Dennis Epps**, Director of Operations, Archway Partnership, University of Georgia

Emerging Leaders: Developing Community Leadership from the Grassroots

Emily Watson, Archway Partnership Professional, University of Georgia **Andrea Scarrow**, County Extension Agent, Family and Consumer Sciences, University of Georgia

University and Community: Connecting Service to Learning at the University of North Carolina -Asheville

Patrice Mitchell, Dean of Admissions, University of North Carolina-Asheville **James Bartlett**, Associate Professor of Adult and Higher Education, North Carolina State University

 Parents as Community Partners: Educational Lessons from the Home Judy Marquez Kiyama, Assistant Professor, Educational Leadership, University of Rochester
 Culturally Responsive Community Outreach Notis Pagiavlas, Associate Professor of Marketing and Director of Center for Entrepreneurship,

Winston-Salem State University

Using Project-Based Research to Support Community Action Randy Stoecker, Professor of Rural Sociology, University of Wisconsin – Madison

Sueños Grandes: Increasing Access to the University for English as a Second Language Students Danny Bivins, Public Service Assistant, Fanning Institute, University of Georgia

Theme: Best Practices, Lessons Learned, and Impact on Faculty Roles and Rewards

Collaborative Faculty-Student Scholarship Through Community Engagement

Tony Brosky, Associate Professor, Physical Therapy, Bellarmine University **Dave Pariser**, Assistant Professor, Service-Learning Clinic, Bellarmine University **Mark Wiegand**, Program Director, Physical Therapy, Bellarmine University

Teaching Community Organizing Through Service-Learning

Mona Basta, Assistant Professor, Political Science and Social Work, Bennett College

Community Development Through Online Mapping

Sandy Harrison, Professor of Human Services, Clayton State University **Kevin McDonald**, Information Technology Student Intern, Clayton State University

Between Real World Requirements and Students' Needs for "Creative Self-Investigation"

Doris Gstach, Assistant Professor, Planning and Landscape Architecture, Clemson University

Using Outreach and Engagement to Recharge Your Faculty

Debra Davis, Chair, Department of Dental Hygiene, Georgia Perimeter College **Diane White**, Department Chair of Nursing, Georgia Perimeter College

Keeping Your Class and Community Healthy Through Service-Learning

Rick Lindner, Assistant Professor of Communications, Georgia Perimeter College-Dunwoody **Bill Price**, Assistant Professor of Communications, Georgia Perimeter College-Dunwoody

Typology of Engaged Scholarship: Faculty Descriptions Across All Three Missions

- Diane Doberneck, Researcher, University Outreach and Engagement, Michigan State University
 Chris R. Glass, Graduate Research Assistant, University Outreach and Engagement, Michigan State University
- John Schweitzer, Professor, Center for Community and Economic Development, Michigan State University

Developing a Cadre of Engaged Scholars: Houle Emerging Scholars Program

- Audrey Jaeger, Associate Professor of Higher Education and Program Director, North Carolina State University
- **Lorilee Sandmann**, Associate Professor, Department of Lifelong Education, Administration, and Policy, University of Georgia

Education and Discovery Grounded in Engaged Scholarship: Building Faculty Capacity

Jessica Jameson, Associate Professor, Communications, North Carolina State University Audrey Jaeger, Associate Professor, Higher Education, North Carolina State University Patti Clayton, Director, Center for Excellence in Curricular Engagement, North Carolina State University

Building Evaluation Capacity in University Outreach via Communities of Practice

Benjamin Silliman, Associate Professor, 4-H Youth Development and Family and Consumer Sciences, North Carolina State University

Contextualizing University and Community Partnerships on a Global Scale

Nicole Webster, Associate Professor, Agricultural Sciences, Pennsylvania State University

Web 2.0 Tools for Civic and Global Engagement

Lori Hepner, Assistant Professor, Integrative Arts, Pennsylvania State University – Greater Allegheny
Kathleen Taylor Brown, Assistant Professor, Communication, Pennsylvania State University –
Greater Allegheny

Veronica Montecinos, Professor, Sociology, Pennsylvania State University – Greater Allegheny
 Margaret Signorella, Director and Professor, Psychology and Women's Studies, Pennsylvania State University – Greater Allegheny

Doing Public History: Engaging Students, Transforming Pedagogy, Promoting Community Outreach Sandra Jowers-Barber, Assistant Professor, History, University of the District of Columbia

Overcoming Literacy Barriers in Hispanic Education

Karen Atkins, Program Assistant, Cooperative Extension, University of Georgia
Willie Chance, Extension Agent, Cooperative Extension, University of Georgia
Ellen Bauske, Program Coordinator, Center for Urban Agriculture, University of Georgia
Alfredo Martinez, Extension Plant Pathologist, Cooperative Extension, University of Georgia

Building Relationships: University and Community Partners Supporting Healthy Marriages

Ted Futris, Assistant Professor, Family and Consumer Sciences, University of Georgia
Debbie Wilburn, Family and Consumer Sciences Extension Agent, University of Georgia
Phillippa Lewis Moss, Director, Gainesville-Hall County Community Service Center
Jenise Proctor, Coordinator of Family Services, Gainesville-Hall County Community Service Center
Jeff Huenniger, Regional Coordinator, Center for Community Initiatives, Georgia Family Council
Scott Smith, Minister of Adult Discipleship, Lakewood Baptist Church, Gainesville, Georgia

Faculty Perceptions of Service-Learning Adoption at a Research Institution

Su-I Hou, Associate Professor and Undergraduate Coordinator, Health Promotion and Behavior, University of Georgia

Shannon Wilder, Director, Office of Service-Learning, University of Georgia

Cross-Cultural Service-Learning Projects: A Tool for Increasing Cultural Competence?

 Corey Johnson, Assistant Professor, Counseling and Human Development, University of Georgia
 Jenny Penney Oliver, Senior Academic Professional, Counseling and Human Development Services, University of Georgia

Gwynn Powell, Associate Professor, Recreation and Leisure Services, University of Georgia **Allie Smith**, Doctoral Graduate Student of Counseling Psychology, University of Georgia

Interdisciplinary Health Fairs and the Value of Interprofessional Education Stacey Kolomer, Associate Professor, School of Social Work, University of Georgia **Global Service-Learning: Experiential Education Through Community Engagement** Uttiyo Raychaudhuri, Associate Director, Studies Abroad in the South Pacific, University of Georgia Gwynn Powell, Associate Professor, Recreation and Leisure Studies, University of Georgia **Understanding Power Relationships in Engaged Scholarship: Key to Reciprocal Partnerships** Lorilee Sandmann, Associate Professor, Department of Lifelong Education, Administration, and Policy, University of Georgia Brandon Kliewer, Doctoral Student, Political Science, University of Georgia Anthony Omerikwa, Doctoral Student, Department of Lifelong Education, Administration, and Policy, University of Georgia Ji-Hyun Kim, Doctoral Student, Child and Family Development, University of Georgia Developing Faculty Leadership for Outreach and Engagement: One University's Model Shannon Wilder, Director, Office of Service-Learning, University of Georgia Paul Matthews, Assistant Director, Center for Latino Achievement and Success in Education, University of Georgia New Models of Evidence-Based Collaboration and Their Underlying Values Rob Williams, Senior Fellow, Fanning Institute, University of Georgia Incorporating Community Outreach Projects in the Graphic Design Curriculum Ziddi Msangi, Associate Professor of Design, University of Massachusetts-Dartmouth Engaging Diverse Faculty in Applied Research: Habitat for Humanity Study Ed Jones, Vice Provost for Outreach and Dean of Extended Services, University of Southern Indiana Sue Ellspermann, Director of the Center for Applied Research, University of Southern Indiana Stephanie Bennett, Assistant Professor of Physical Education, University of Southern Indiana Practicum in Teacher Education Bridges Institution and Community Toward Reciprocity Lucia Lu, Professor, College of Education, Valdosta State University Theme: Best Practices, Lessons Learned, and Impact on Students from Connecting Their Learning to Work in Communities Promoting Academic Success (PAS) – A Tiered Mentoring Program for Males of Color Curtis Lewis, Graduate Student Director, PAS Mentoring Program, Michigan State University Chris Wasson, Undergraduate Student, Michigan State University The Spectrum of Service-Learning: Innovative Approach to Student-Involved Scholarly Engagement Nicole Springer, Assistant Director, Center for Service-Learning and Civic Engagement, Michigan State University

Karen Casey, Director, Center for Service-Learning and Civic Engagement, Michigan State University

Reframing Civic Engagement: A Historically Black Institution's Community Design Experience Mary Anne Akers, Dean and Professor, School of Architecture and Planning, Morgan State University

Service-Learning Grant Writing Partnerships with Community Organizations David Padgett, Associate Professor of Geography, Tennessee State University

Deconstructing Walls: Educating Students for Civic Librarianship

Laurie Bonnici, Assistant Professor, College of Communication and Information Sciences, University of Alabama

Jackie Brodsky, Graduate Student, School of Library and Information Studies, University of Alabama Muriel K. Wells, Librarian, National Children's Advocacy Center

Leading Beyond Graduation: Supporting the Civic Engagement of Alumni Becky A. Reamey, Coordinator, Blackburn Institute, University of Alabama

 We Are the Evidence: Reevaluating Service-Based Student Organizations
 Jeremy Akin, Undergraduate Student, International Affairs, University of Georgia
 Kelly Byers, Graduate Student, Agricultural Leadership, University of Georgia
 Jenna Brown, Graduate Assistant, Agricultural Leadership, University of Georgia
 Maria Navarro, Assistant Professor, Department of Agricultural Leadership, Education, and Communication, University of Georgia

Enhancing Student Service-Learning Through Community Outreach in Public Health

Glenn Ames, Director, International Public Service and Outreach, University of Georgia **Ashley Reed**, Graduate Student, Department of Health Promotion and Behavior, University of Georgia **Brittany Holston**, Undergraduate Student, Department of Health Promotion and Behavior, University of Georgia

Interdisciplinary Leadership Certificate: Evaluating the Benefits of a Learning Community

Natalie Coers, Graduate Assistant, Agricultural Leadership, University of Georgia Jenna Brown, Graduate Assistant, Agricultural Leadership, University of Georgia

Student Engagement in the UGA-Tunisia Educational Partnership: More Than Just Study Abroad Takoi Hamrita, Professor, Biological and Agricultural Engineering, University of Georgia

Crossing Borders and Building Partnerships: Service-Learning in Cambodia

Denise Lewis, Assistant Professor, Child and Family Development, University of Georgia **Hema Nhong**, Department Head, Psychology, Royal University of Phnom Penh **Desiree Seponski**, Doctoral Student, Child and Family Development, University of Georgia

Assessing Debt and Short-Term Lending via a Campus-Community Partnership

Alan Moore, Student, Family and Consumer Sciences, University of Georgia Robert Nielsen, Assistant Professor, Consumer Economics, University of Georgia

Assessing Student Leadership Skills Development in the Learning Garden

Chris Morgan, Assistant Professor, Agricultural Leadership, Education, and Communication, University of Georgia

Brad Davis, Assistant Professor, College of Environmental Design, University of Georgia

Service-Learning: Analyzing Organizations that Assist Hungry People

Maria Navarro, Assistant Professor, Department of Agricultural Leadership, Education, and Communication, University of Georgia

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Access and (In)Equity: From Theory to Praxis for Graduate Students Adrienne L. Morgan, Doctoral Student, School of Education and Human Development, University of Rochester Sandra Quiñones, Doctoral Student, School of Education and Human Development, University of Rochester Clare J. Zuraw, Graduate Student, School of Education and Human Development, University of Rochester Judy Marquez Kiyama, Assistant Professor, School of Education and Human Development, University of Rochester Long-Term Impact of Global Service-Learning on Graduates Wendy Turner-Frey, Associate Professor, Social Work, University of Southern Indiana High Intensity Dissonance and International Service-Learning: The Intercordia Experience Reid Locklin, Assistant Professor of Christianity and Culture, Saint Michael's College, University of Toronto Claudia Alvarenga, Student, Christianity and Culture, University of Toronto Fiona Raye Clarke, Alumna, Philosophy, University of Toronto Lisa Gasson, Student, Christianity and Culture, University of Toronto Tania Rose Lukacsovics, Student, French and Sociology, University of Toronto

Notes:

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 Anthony Omerikwa

 Graduate Student, Lifelong Education and Policy, University of Georgia

 Lisa Marshall

 Director of Outreach Programs, Department of Nuclear Engineering, North Carolina State University

Notes:

General Information

Wireless Internet is available throughout the Georgia Center. Guests may log in by providing an e-mail address. Once connected, you must use your Web browser to gain access to external sites. UGA faculty, staff, and students may log in using their UGA MyID accounts. For assistance, contact an event manager through the Business Center, go to the Hotel Front Desk, or call the Georgia Center Hotel at 706-548-1311. The **Business Center**, located on second floor, near Conference Room J, offers self-service workstations with computers and printers. Open all day, every day for any Georgia Center Hotel guest with a keycard. Open to all guests, Monday through Friday, 7 a.m. to 7 p.m.

Area Attractions

Before you leave Athens, make sure you visit some of the area's top attractions:

Tour many of the best sites in the Classic City by taking in the **"We Let the Dogs Out"** public art exhibit. Created by the Athens-Oconee Junior Woman's Club, this exhibit features 4-foot fiberglass "bulldawgs" that showcase the work of some of the most talented local artists. Be sure to check out "Caesar Dawgustus," "Bugga" and "Dawg Fan;" all are located in Downtown Athens.

Walk under the **University of Georgia's Landmark Arch**, the gateway to the University of Georgia's historic North Campus. North Campus encompasses the original campus of the nation's first state-chartered university, and is home to Greek Revival architecture, historic buildings, and beautiful gardens.

Cited as an attraction by *Ripley's Believe It or Not*, **The Tree that Owns Itself** is a large white oak at the corner of Dearing and Finley streets that does, in fact, own itself, as deeded by Colonel W.H. Jackson in the late 1800s. The current tree is the offspring of the original tree, and it is one of Athens' favorite landmarks.

Home of The B-52s, Pylon, R.E.M., and Widespread Panic, Athens is world-renowned for its **Thriving Music Scene:** *Rolling Stone Magazine* named Athens the #1 College Music Scene in America and *The New York Times* calls Athens "Live Music Central." Stop by the **40 Watt Club** and **The Melting Point** for a wide variety of musical acts that perform nightly.

The State Botanical Garden of Georgia is a public educational facility operated under the auspices of the University of Georgia. The garden is for enjoyment by members of the general public who seek beauty, knowledge, and solitude in a garden setting. Located approximately three miles south of the university campus off South Milledge Avenue, it encompasses more than 300 acres, much of which borders the Middle Oconee River. The garden contains a number of specialty gardens, special collections, and a tropical conservatory, which feature a broad array of both native and exotic plant species.

Here are some other great places you might want to see while visiting Athens: UGA Performing Arts Center, Athens Convention and Visitors Bureau, Athens Area Chamber of Commerce, Morton Theatre, Flying Dance Trapeze Movement Arts and Performance Center.



You're engaged... Now set the date! June 7-11, 2010 Engagement Academy for University Leaders www.cota.vt.edu/ea/ une 11-1 Fundraising for Engagement www.cota.vt.edu/fundraising/ For more information contact: Jeri Childers, Director 🛄 Virginia Te Virginia Tech's Center for Organizational and Technological Advancement 540-231-9497 or jlc@vt.edu

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V

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